Start Your Side Hustle Service



MWC Business Consultants

Service Side Hustles

Many side hustles fall into multiple categories. The following side hustles are primarily involved in Service.

Service-based Side Hustles are ones where you do something for someone else.

This is not volunteerism. It is performing a task such as tutoring or car detailing for a fee.

Some service side hustles are paid by the gig and some are paid by the hour.

There once was a man whose furnace wasn't working. He called for a serviceperson who came to his home. The service person replaced a wire and the furnace worked. The man was shocked to receive a bill of \$100. He questioned the service person, "how can you charge \$100 for a five-minute visit?" The service person responded, "The new wire cost \$1. My skills and knowledge that knew what was wrong and how to fix it cost \$99."

Your skills and knowledge, hard work, and willingness to perform these tasks are valuable. You are valuable. Be sure not to undercharge.

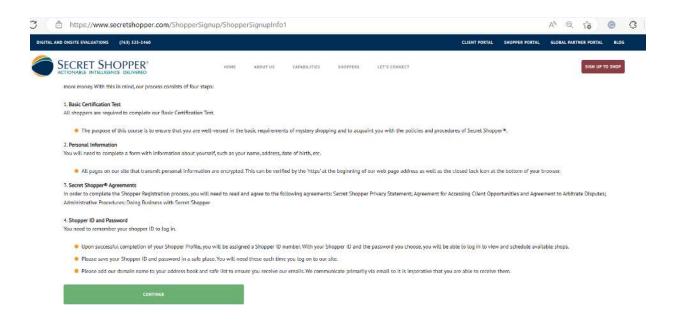
Secret Shoppers/ Mystery Shoppers

Secret shoppers are currently being deployed to evaluate retail stores, and financial services like banks, healthcare companies, grocery stores, restaurants, and more. These days we are surveyed about most purchases and services. How many times have you been asked to rate something in the last month? If you enjoy that, mystery shopping may be for you. You might be requested to note staff courtesy, store cleanliness, appropriate answers, physical layouts, or the time it took staff to complete a task.



Mystery shoppers earn around \$25 an hour. Some more established and popular companies to explore are Marketforce, Bestmark, Intelliforce, Second to None, and Secret Shopper.

Always do your homework and see if you can discern which companies survey stores or businesses in your area.



Lawncare and Pressure Washing

Lawncare and Powerwashing. How many of us grew up with the kids in the neighborhood cutting lawns or shoveling snow for money? These days the girls are out there doing lawn care, mowing, weed whacking, and weeding, and a new side hustle, power washing. Also called pressure washing.



You can work for yourself, asking neighbors or putting up flyers advertising your services to pressure wash decks, driveways, or houses. Sometimes just walking around a neighborhood on the weekend can land you jobs. Once you get one job, ask them to recommend you to others, knock on their neighbor's doors to offer your services, and ask if future potential clients can use them as a reference.

Pressure washers are relatively inexpensive and pay for themselves very quickly. A decent home unit runs about \$300. You can always upgrade your equipment later. It is a very satisfying outdoor job that can make you good money \$25-200 a job. As you upgrade your equipment and try new soaps, you can work more quickly and do a better job.

The downside- ALWAYS WEAR CLOSED-TOED SHOES. You will undoubtedly spray your foot. Everybody does. And it can tear your foot open!

Customers repeat usually only once a year.

You must continue to get new clients to succeed

It is manual labor. It can be hot, buggy, and tiring

If a customer seems difficult thank them and don't take the job. Unhappy customers can ruin 10 good reviews.

Car Washing/ Car Detailing

Car Detailing- If you have a vacuum and some soap and rags, you can detail cars. Mobile detailing where you go to the client pays more but be sure you have access to electric plugs and hoses at the cleaning area. It is worth buying some upholstery cleaner and lots of rags. It is the drying of the areas that makes them look shiny and clean.



Go to Walmart or a discount store and be prepared to spend about \$125+

Bucket- \$10

Rags \$5

Scrub brushes- 2-3 for floors, tires, and upholstery- \$10

Wax-\$5 tire shine up product \$5,

A shop vac- \$70. A wet-dry vac can extract the liquid from upholstery or floor cleaning.

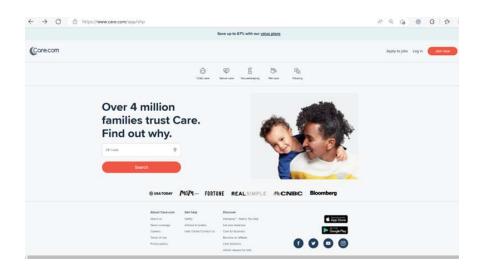
A good heavy extension cord for the shop vac-\$20+

You might also make flyers or print business cards- Avery has business card templates and the cards for about \$25 allowing you to print your own.

Childcare

Childcare- you can improvise here anything from babysitting to creating outings or activities. Consider tapping into the massive home-school movement. You can create an art class, a crafting event or a nature study walk that the kids can attend and charge accordingly. Advertise on local homeschool sites.

Sign up on Care.com or a similar site for jobs.



Pet Care

From pet sitting to pet walking to pet grooming, our furry friends are big business. Rover.com, Fetch.com, and Care.com all list pet services that you might want to provide. I read of a woman who travels around America petsitting/housesitting and lives rent-free. Pet walking is a huge business in most cities even with stay-at-home pet parents.

Pet sitters charge an average of \$25 per 60-minute visit, \$20 to \$30 per day, \$45 to \$75 per night, or \$250 to \$375 per week. City dwellers pay rates at the higher end.

A woman I know has a van. She picks up 8 dogs every day around noon each day and takes them to the park. She walks and plays with them for an hour, delivers them back home, and charges \$10 a dog a day as a side hustle. She works from home for her regular job with flexible hours but loves to play with the dogs outside so much that she schedules her work time around her side hustle.

If you groom pets, consider being a mobile groomer to make about \$50 an hour. Fulltimers might have a van and equipment but you can do this as a side hustle. Offer to perform one service. Trim dog's nails. Most pet owners would be delighted to pay you to come to their house and perform this service. Clippers run \$10-13. Filing nail cutters run around \$20 and most pet owners prefer these, Cat nails and little dog clippers run about \$10-12.

Buy all three for your business

For a home visit lasting 5-10 minutes to cut a pet's nails, you can charge about \$20.



Teach or Tutor

With the rise of online education, freelance tutors and teachers are in high demand. This can include teaching languages, providing academic tutoring, or offering specialized skills training.

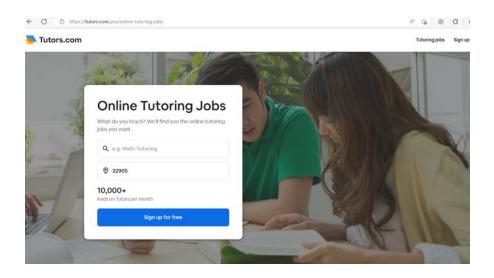
Many teachers have moved to the internet for a side hustle and have chosen to stay online, self-employed. The income can be 3-4x what the school system pays while only requiring a few hours of work a day.

Teachers can tutor just about any grade or subject. Because they know how to teach students how to study, how to learn, and how to retain information, Teachers are in high demand. Many parents want a hybrid of home school and professional instruction for their children. Teachers can also provide individual instruction or form pods of several students for homeschooling online. Check with your local state guidelines.

https://tutors.com/pro/online-tutoring-jobs

Tutors earn about \$10-50 an hour based on subject and experience.

Online pod teachers earn \$25-60 an hour but most find these jobs through word of mouth and personal advertising.



Teach English Worldwide

Teaching English to foreign students is a rewarding side hustle. You will be teaching across various time zones which makes it an ideal side hustle. You do not have to speak a foreign language for most language teacher jobs. There are many sites. Here are a few:

Cambly "Earn for every minute you spend chatting! You make \$0.17/min (\$10.20/hour) on Cambly and \$0.20/min (\$12.00/hour) on Cambly Kids. Get paid via Paypal every Monday." https://www.cambly.com/en/tutors?lang=en

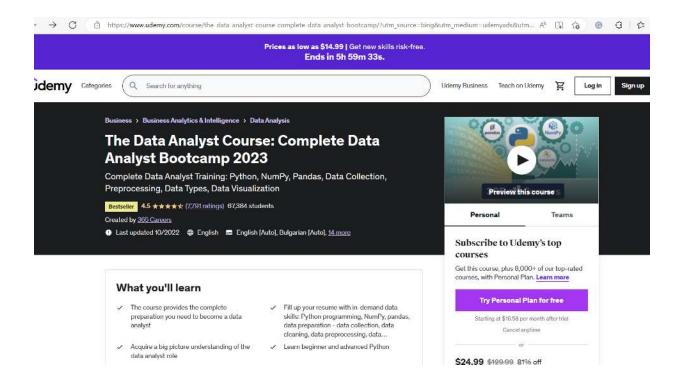
VIP KID focuses on kids aged 4-15 and pays about \$14-15 per hour https://www.vipkid.com/en-us/

TEACHING ON UDEMY and similar sites-

This is a very different payout system so we want to share their platform too.

At Udemy you can earn up to a million dollars. Yep, a million, according to their site. They currently invite teachers into their business and other areas, but most courses are taught by regular individuals who are very good at one subject.

You are paid for your attendees but also can affiliate market your course. https://www.udemy.com/teaching/?ref=teach_header



This is from the Udemy website:

As an Udemy instructor, you're given a unique referral code/link that you can share with your audience via your website, email, social media, etc... This means if you have a \$100 course and someone purchases it through your referral code/link, you get \$97.

But if someone finds your course through the Udemy Marketplace, you get \$37.

We cannot tell you what your earnings might be or how long it might take you to create a course, but if you have a skill and want to teach, it is worth looking at. Classes range from flower design to photography to languages and business practices.

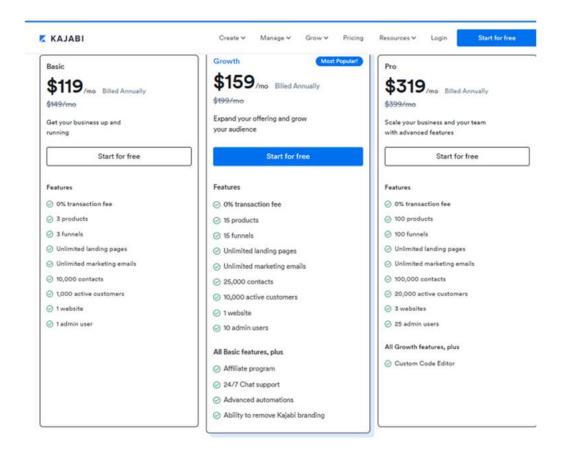
Online classes or workshops.

Think about the Peloton commercials. Do you want to provide fitness classes or art classes? You can do so as a one-time event or a subscription service for recurring online classes. You can also sell recordings of your class posted on Thinkific or Vimeo.

If you want to offer live classes, consider hosting them on Zoom. You want a delivery site that your customers are comfortable and familiar with.

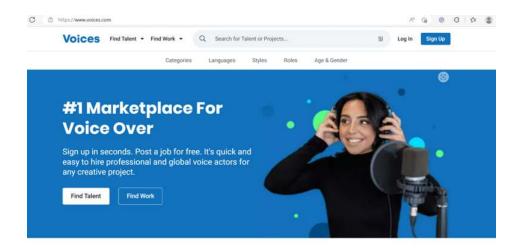
The earnings are entirely up to you.

Thinkific vs. Kajabi		
Top Features	THINKIFIC	KAJABI
Starting price	Starts at \$99/mo	Starts at \$149/mo
Start with a free plan	•	0
Create courses with any content type	0	0
Community Spaces	0	0
Expert customer support	•	0
Private instructor community	0	0
Native tools for email marketing	0	0
Live lessons with Zoom	0	٥
Live events in communities	0	0
Certificates for course completion	0	0
App integrations	90+ in the Thinkific App Store	10



Voice Over Work

Voices-voice-over work. There is an entire industry of using your voice to pay the bills. There are companies like VoicesNow, Voice Bunny, and Voice123. These companies may require that you prove your experience. If you are new to voice work, consider starting at Fiverr where you can charge as little as \$5 to provide greetings or short sentence work. Voices are needed for TV, Radio, Advertising, Audiobooks and so much more. Voice-over work has been listed as one of the more lucrative side gigs where experienced workers can earn around \$60-90,000 a year.

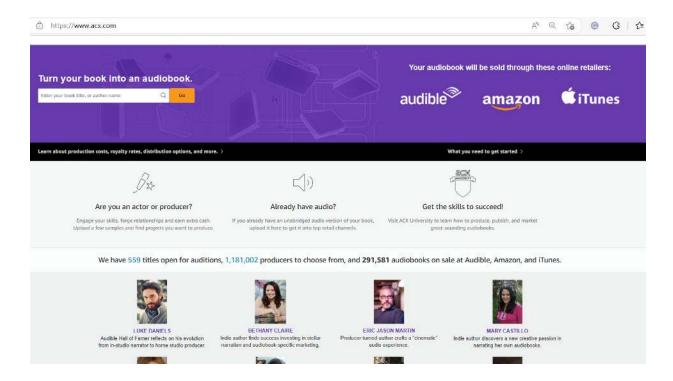


To start in Voice-Over work, you may need to purchase some equipment. You will need a professional microphone, (and possibly a microphone stand), quality headphones, and software to edit your recordings. Our clients prefer Audacity for software. All kinds of voices are needed for different work. If your voice is unique, funny, soothing, or believable, this may be the side hustle for you. There are several different paths for voice-over work

Narrating audiobooks- If this side hustle appeals to you, start by listening to other audiobooks, reading books aloud, and practicing your breathing and speaking cadence. The primary site for this is ACX. Audiobook Creative Exchange. You need to sign up for an account and then follow their instructions to upload quality recordings of samples of your work to your profile. You can also set an hourly rate. Authors and publishers look here to find narrators.

It takes about 8 hours of work to make one finished hour of narration.

One finished hour average payout is \$125. Most books are 3-4 finished hours in total. You end up earning about \$15-20 per hour of work.



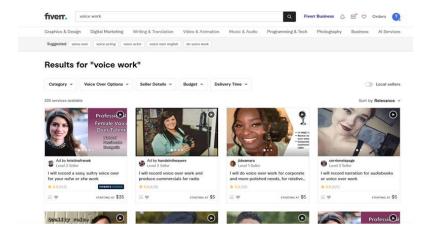
Across all categories in voice work, beginners often earn \$10-100 an hour. Most gigs are paid a flat fee for recording a certain number of words or pages. Experienced narrators typically earn \$100-350 an hour.

Look for other voice-over work, commercials, acting, etc at https://voice123.com/#how-to-search

Fiverr, Upwork, and Voices.com https://www.voices.com/

You can list yourself as a voice-over pro at Fiverr and Upwork and match to jobs at Voices.com and ACX.

Several voice-over sites require you to pay a membership fee to be able to see and apply for jobs.



Transcription Services

Transcription Services- Transcribing means typing something from another source, voice or audio files. Many people want to have their books, journals, or other work put into a readable format.

Payment is done by audio minute transcribed. The rates range from 20 cents to a minute per audio minute. Most sites require you to pass a test in which you listen to audio and type what you hear. They may also have you tag who is speaking in a conversation and other markers.

Rev is a good site for beginners. They pay about 20 cents per audio minute. Transcribe Speech to Text | Rev

Scribie pays \$10-20 an hour and seems to have work available. Online Freelance Transcription Jobs | Work From Home | Scribie

Transcribe Me pays about \$15 an hour but is hard to get into. Their competency test is a little tougher than other sites. TranscribeMe: Fast & Accurate Human Transcription Services

And once you have some practice, you can advertise your services on Fiverr or Upwork

Travel Host

You can rent out a room or your home through Airbnb or VRBO. You don't have to own an empty house to utilize this service. Some people have vacation homes and rent them out on the weeks they are not in use. I know several people who rent out their homes during certain local events like the Superbowl or Bike week and stay with relatives during that time. Be very discriminating with your renters and set down strict rules about noise, damage, and the number of guests.

Airbnb https://www.airbnb.com/host/homes

VRBO https://help.vrbo.com/articles/How-do-I-list-my-property

House Services

There are some great side hustles that you can do at a customer's home.

I Do Windows- consider **performing a single task** for money. There is a woman who started a company called I DO WINDOWS. She did not clean houses, she simply cleaned windows inside and out. She only did one or two-story houses and had a limit on how high her ladder reached. She marketed to vacation rental homeowners and got monthly contracts to do all the windows as well as yearly and seasonal jobs. She lived in a milder climate and her busiest month was November!! People wanted clean windows for the holidays.

She made a killing! She had started this side hustle to try to get clients for housecleaning jobs but found that she worked fewer hours for more money and less stress just doing windows.

You would need to be comfortable on a ladder, a great stable extension ladder that you can move around or limit yourself to one story only and still utilize a smaller ladder. You also need vinegar and water, a bucket and rags, and a squeegee.

She charged \$5 a window for the first floor, and \$10 a window for the second floor, cleaning both inside and outside. Some charge by the hour at \$35-80 per hour.



Cleaning Clutter

Cleaning Clutter- it takes a special kind of person to want to sort through another person's clutter. In this case, you advertise yourself as a clutter buster or a home organizer. You might want to have photos of before and after jobs, you have done and do take photos on every job for future clients.

Clutter clearing is different from organizing. Clutter clearing is more like the Marie Kondo method of sorting items into 3 bins, keep, donate, and trash.

You will need bin bags/trash bags, maybe some storage containers, a way to cart the donation items to a donation site, and possibly some protective gloves.

Clutter cleaners charge \$25-50 an hour and up.



Organizing

Organizers tend to take an area, say a pantry, and revamp it with lots of bins and jars and a labeler. They make a beautiful aesthetic. You will need to research and know the costs of drawer dividers and containers. Get the homeowners to purchase the supplies, or get a deposit to cover the supplies(returnable if needed).

Open an Instagram for your company and load it with photos of organized pantries or kitchens or closets. Add your photos as you progress.

Professional Organizers charge a base fee as a consultant to suggest bins and containers and then hourly. Some charge an hour or two as the base. Hourly charges range from \$35-85 an hour. A small pantry or closet will take about 3 hours, while an office or larger home area can take a few days.

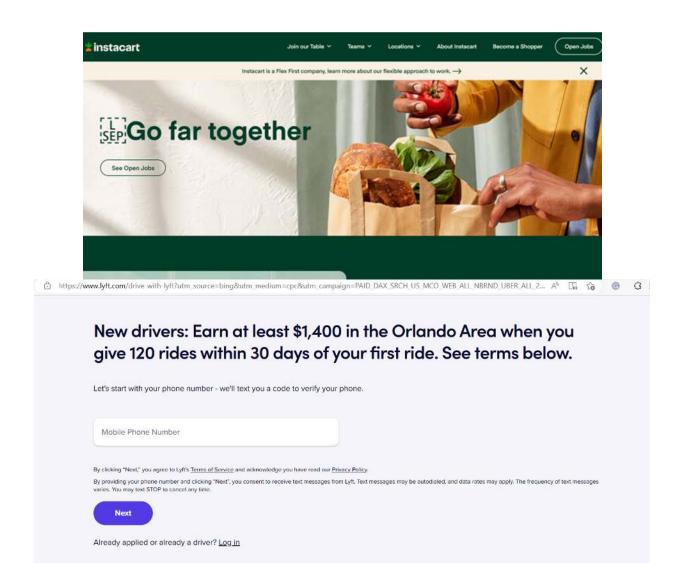
Delivery Services

Lyft, Uber, Uber Eats, DoorDash, and other similar companies have changed the way we live. These services can handle our commutes, our nights out, and or food delivery, for a price. If you have a good driving record, no felonies, and pass a background check, you can work for them. Your availability determines your

income. The companies set rates based on your vehicle and their determinations for carpooling or luxury. The delivery services set base rates. Tips are usually provided.

Uber drivers earn more than Uber Eats drivers. The thinking is that people are more willing to pay 10 dollars to be driven across town than to have fast food delivered. The fuel reimbursement is currently 10 cents higher for Uber than Uber eats despite the time spent idling in the drive-through lines.

The average income for drivers is \$8-15 an hour. But you can choose your hours and work more during peak times to earn more.



Earnings Guarantee promotions for new drivers: When signing up to drive, applicants can apply a valid Earnings Guarantee promo code in the 'Promo/Referral Code' field. To qualify, applicants must: be approved to drive in an eligible region offering the promotion and meet all relevant requirements. Only one promotional code can be used when applying to drive with Lyft.

How Earnings Guarantee promotions work: If you're eligible for this promotion, we'll confirm the Earnings Guarantee amount and ride

Phone Work

Phone Work Feeling a little challenged tech-wise? How about talking to others? You can chat your way to a good income

For phone work from home, be very careful. Many companies require you to pay for background checks, and application fees, and for you to pay for training. The following companies are popular and as of this writing are not charging fees. The pay usually ranges from \$9-15 an hour, averaging \$11-12 an hour.

Customer Service/Call Centers

Customer Service – Work from Home-Call Centers

Convergys for customer care and tech support, The pay range is \$9-12 per hour Sitel Work@Home You would take calls for billing, accounts, sales orders, and scheduling services. They have FT and PT hours as well as hourly.

ACD Direct - a virtual call center.

Great Virtual Works – a virtual call center with a 15-hour minimum weekly. They do have some requirements to be skilled to work there but do pay about \$15 an hour.

NexRep – a virtual call center that pays about \$14 an hour and you choose how much and when you work.

VIP Desk – assist callers with billing, service calls, and product information. The pay is average. And many, more companies need home-based customer service agents.

Many companies have **work-from-home customer service** positions part-time, full-time, and hourly. Look at major employer sites like Indeed and remoteworkcareers.com.

Answer Questions

Answer questions for others. At a minimum, you earn 50 cents to a dollar a minute. Experts like Doctors, Veterinarians, Lawyers, and Accountants can earn more. App Jobz, Just Answer, and WebAnswers are popular sites. In some cases, you can apply to be an expert in certain categories- be aware that these expert roles may require documentation like a license or degree status.

Chat Lines

You can also **chat on phone lines** for .50-\$1 an hour as a flirty chatter. So Spoilt is international and pays well and weekly with categories from phone only to webcam use

Let's include **adult entertainment sites** like Just Fans in this category. It is a site in which you can act as an entrepreneur to earn a whole lot of money. You need a webcam and a lot of confidence! But if you want to work in the adult entertainment category, Only Fans is a popular site. I am not going to break down the money, you can learn about pricing and tipping on the site.

Be a Listener

Lastly, if you think these side hustles are too complicated, here is one that is easy and profitable.

Be a Listener- You only need a reliable phone for this job. Go to Fiverr and type in 'Listener'. You are qualified. You don't need to be a life coach or a therapist. You just need to be compassionate.

New listeners charge anywhere from \$5 to \$50 an hour to communicate with a client. You can specify text or talk as well.

- Start your rates at \$5 or \$10 dollars a session.
- Open a bunch of Gmail accounts and sign them up with Fiverr
- Call yourself. 20% of the amount spent will go to Fiverr, but you will pay yourself the rest.
- Then give yourself excellent 5-star reviews.
- Ask a few friends to call and write testimonials. This will move you to the first few pages to better get business.
- Once you are done setting up, raise your rates to \$40-50 an hour- specify a length of time and raise the rate.
- You can even specify the hours you are available on Fiverr.
 If this picks up, consider getting a scheduling website to book in your clients.
 https://calendly.com/
- A niche in this category is "I will listen to your BLANK and write a positive review for you" it could be podcasts, music, lyrics, courses, video calls, etc. You offer to review them!
- NOTE- Fiverr takes 20% of all earnings before distributing them to you.

We hope you gained some insight and knowledge about possible side hustles you might want to explore.

We wish you great success and easy earnings in your side hustle.

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We wish you great success and easy earnings in your side hustle.

It is time to start.

Choose a side hustle, pick a niche, do your research, and begin.