

# Start Your Side Hustle Creative



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## Start Your Side Hustle- Creative

These days technology is involved in creative pursuits. From using cutters like Cricut to make printables, to creating ads and videos to showcase our products, we must be aware of all the tools that can help us to design, complete, and promote our masterpieces. The following side hustles are in the Creative Category.

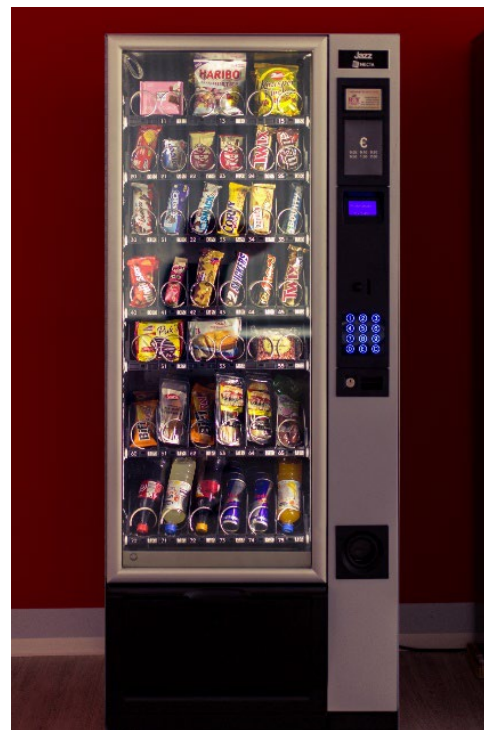
## Food

Food is big business. Everything from candy bars to bottled water, from popcorn to pies are sold weekly at fairs, shows, and by delivery.

If you are not a cook/baker, consider purchasing **vending machines**.

## Vending Machines

Vending machines usually cost less than \$2000 but used machines can cost as little as \$300 and can be stocked in your spare time. As of 2019, 38% sell snacks and chips, and 34% sell sodas and liquids. The remaining are candy and other items. Newer vending machines can be as varied as cell phone accessories or face masks.



Vending machine owners must find locations with good foot traffic and cooperative building owners. Most vendors pay 10-25% of their profit to the landowner.

The average net profit, after stocking items from big box stores, is \$300 a month.

## Baked Goods and Meals

Many businesses require that all baked goods are made in a certified kitchen, but craft fairs, farmer's markets, and self-marketed goods sell every day.

Try approaching busy food trucks with your **baked goods**. A local family rents a few hours at a commercial kitchen to make hundreds of brownies and blondies. They sell them to food trucks to be resold to customers. They also sell them at a mom-and-pop grocery store, at the checkout as an impulse buy.

A local woman advertises on Facebook and Next Door. She makes and delivers **home-cooked meals** several times a week. She offers menus a week in advance and the neighbors choose if they want the meal and for how many on any given day.



She can manage ingredient costs and preferences with the orders placed in advance and offers same-day meals of whatever she has left over for a higher cost. She is very busy.

Another baker makes pies and sells them at our **local farmer's market** every Saturday.

Consider your favorite salsa recipe, spreads and dips, hot sauces, and other bottled treats. .

**Specialize** in a particular type of goods, like gluten-free or vegan, and try unique flavors. And spend extra time on packaging. Buyers use their eyes first- make it look appealing with beautiful wrapping and stylish cards. Foods that connect to the region sell well. Key Lime treats in the Florida Keys, Apple products in Washington. Jams and fresh bread in Amish Country. What is your area known for? Where can you cater to tourists? Can you use packaging to connect to nostalgia or locales?

If you are not a cook, you can repackage foods. A mom repackaged popcorn and snacks from a big box store into adorable ice cream cone-looking treats and sold out at every fair she attended.

If you choose cooking/baking- be sure that you know your local ordinances.

If you want to sell to stores, do your research on pricing and rules before you find a commercial kitchen that you can use. Keep meticulous records of your expenses and income so that you can best calculate your profit. It is easy to lose



track if you share ingredients or produced products with your personal food items. Encourage pre-orders and give little samples of new products to regulars.

## Growing Greens

You can grow and sell plants, flowers, and food-grade products. Some beekeepers sell honey products. Some vendors buy the honey and honeycomb to make and sell different products. Many people sell various plants and flowers at fairs and farmer's markets. It can be profitable if you have a source of roots for the plants. You will need decent dirt, pots or jars, and plants or roots. Look at higher-end farmers' or green markets for ideas, products, and pricing. Take time to package it well.

There is a popular side hustle for growing microgreens. Microgreens are little baby plants only an inch or three tall that you harvest while they are only about 2-3 weeks old. You get a rack that holds trays and plant the more popular seeds like broccoli sprouts, watercress, radishes, and arugula. The costs as of this writing are:

Tray and soil- \$2 you can start with 2, but most start with 10-20 trays

Seeds \$1

Grow lights- about \$200

A circulation fan- you need to move the air around the plants- \$20

A rack- \$25 or build your own

Marketing costs can be as small or as large as you determine.



A website with payment processing for orders-  
\$200-300



The startup costs for a microgreens business range from \$400 to \$4,500. The largest expense is for a website to market the business. The full setup for a small microgreens business costs about \$450, and it can generate a profit of \$300 per 2 weeks for just a few trays.

Sell your microgreens for \$5-30 a pound on average.

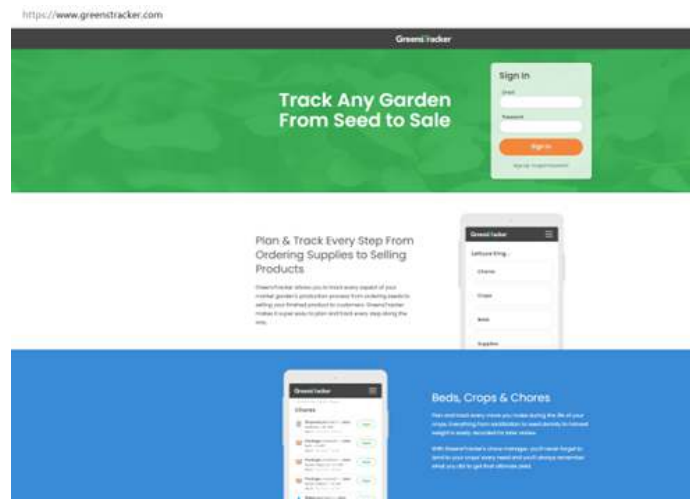


Sell microgreens by the pound to restaurants, juice bars, or outdoor markets. Most successful microgreen sellers have subscription plans where they sell them online and ship them to customers.

If you get busy and want to expand, consider purchasing software to track your plants, from when to water to when to harvest.

You can track your growth, watering and harvest schedules with software designed for growing microgreens:





## Printables

**Create Printables.** Creating Printables is one of the most popular side hustles because of the huge range of products you can create, the low cost of production, and the lucrative nature of posting printables for passive income. Printables are digital products that can be downloaded and printed at home or at a print shop. A wide range of products qualify as printables from digital planners to stickers. Printables are customizable and unique. May Some printables are free and some are for sale from sites like Etsy.

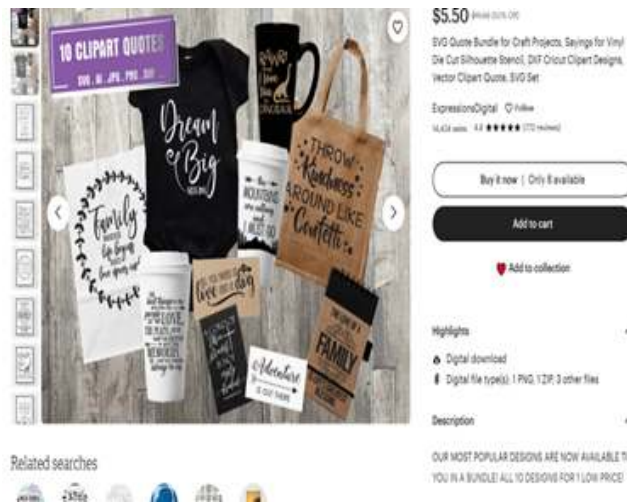




Examples of printables are artwork to print and display, gift tags, journal pages, lesson sheets, printables for games like cards or fake vacation dollars, coloring pages, bookmarks, t-shirt designs, and more. If you can imagine it, you can make it a printable.

You can print on t-shirt transfer paper to create unique Tees. You can make sets of stationery like wedding invitations or thank you notes, and more.

You can sell, print and ship from home. You can also create and sell printables that your customers can download and print themselves.



To create printables, you need a decent design tool.

Canva is free and easy to use. Save your t-shirt design with a transparent background easily in Canva.

Cricut 'makers' pay for the machine and then \$10 a month for access to free designs and fonts. You can also sell your designs on Cricut.



Some sites have free templates and design capabilities like PicMonkey, a favorite site for many printable makers: [https://www.picmonkey.com/picmonkey-subscription-basic?utm\\_source=bing&utm\\_medium=cpc&utm\\_campaign=brand-core-usa-xm&utm\\_content=usa\\_notfree\\_brand\\_core\\_xm\\_brand\\_search&msclkid=b89213fd275715f7066977e1b82bd8f2&utm\\_source=bing&utm\\_medium=cpc&utm\\_campaign=Brand-Core-USA-XM&utm\\_term=pic%20monkey&utm\\_content=Brand-Core-XM&gclid=CLfy0ofc8v0CFdlqHwodBZcGBA&gclidsrc=ds](https://www.picmonkey.com/picmonkey-subscription-basic?utm_source=bing&utm_medium=cpc&utm_campaign=brand-core-usa-xm&utm_content=usa_notfree_brand_core_xm_brand_search&msclkid=b89213fd275715f7066977e1b82bd8f2&utm_source=bing&utm_medium=cpc&utm_campaign=Brand-Core-USA-XM&utm_term=pic%20monkey&utm_content=Brand-Core-XM&gclid=CLfy0ofc8v0CFdlqHwodBZcGBA&gclidsrc=ds)

Another great site is Design Bundles at <https://designbundles.net/free-design-resources?ref=4tYVXP>

Creative Fabrica is the site for you if you want to produce lots and lots of designs and are stuck for inspiration. Their subscription plans change often but we purchased ours during a sale for \$29 per year. <https://www.creativefabrica.com/ref/532470>

# Make and Sell T-shirts and other printable items

Savvy side hustlers are creating unique t-shirt designs to market and sell. Just remember to be original!

Always do your research.

Unless you know that your design will sell like bananas, look at what is selling well on several sites- Etsy, and Amazon at a minimum. Then create similar designs using Cricut or Canva. You can find free photos on several sites that you can also use on Tees.



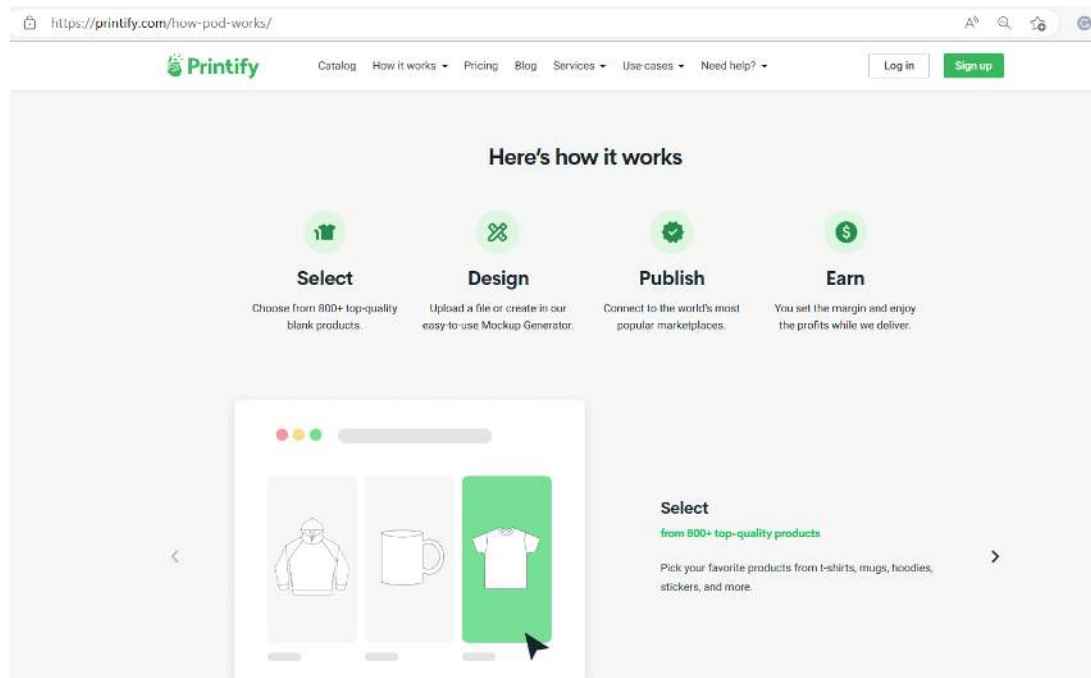
Once your design is ready, Take a look at print-on-demand, dropship companies, and their prices. Look at Printify, Printful, and Teespring. Check the prices and delivery times as they have changed recently with higher shipping costs.

There is a plethora of products that you can imprint. You can simply have a design applied on the front of a tee or you can do sublimation and have your print all over a pair of sweatpants or even a tumbler. Evaluate the cost of printing and



shipping, decide on your markup, and determine what product your customers will purchase. How much will they pay? How much is your profit margin? The companies often have a calculating tool for you to use.

You may choose to use a paid or free account at these or other drop shipping companies. You then choose your tee or hoodie or item that you want your image applied to. Then post your product on Etsy, Amazon, or another site. When a customer buys your tee, the order goes to the printing company, they print and dropship the item and then you get paid. No money out of pocket upfront makes this a popular side hustle. The problem is the shipping times. In this world of instant gratification, we want the item immediately. Be very transparent about your shipping times to avoid cancellations or returns. Advertise your Tees on Pinterest, Facebook, Instagram, Tik Tok, and Reels.



Your income is your markup minus any advertising or subscription fees.

# Sell/Resell

**Sell/Resell items-** Buying low and selling high is a trade that is as old as time. You can purchase inexpensive items at the dollar store, Alibaba, and Aliexpress in China, or at sales and discount stores. You can also hit garage sales, raid your attic, clean out your garage, and hit thrift stores like Goodwill to find valuable products. Then reprice your items and list them everywhere online or sell them physically.

## Craft Fairs

To sell your products you might choose to get a booth or table at a large multi- family yard sale, a rummage or church sale, or a local weekend open marketplace. The costs range from free to over \$100 for a great space at a good craft fair. There is also a business supplying the **craft fairs**- offer to sell your services to set up tents, help cover booths for the owners to take a break, table rentals, or even set up a booth with tables and tablecloths for vendors to rent space from you.



Most craft and other types of fairs are run by businesses that require deposits upfront. You pay to secure your space. Sometimes they furnish tables and a few chairs. If not, you need to rent or purchase your own. You will need tablecloths and displays. If it is outdoors, you might be required to set up a 10x10 canopy weighted down with sandbags or half cinderblocks.

Canopies run \$80-200 new, with sides that cost more but are well worth it to block the sun, rain, or wind. Do not buy fancy weights, use a half cinderblock for \$5 each. Table rental is usually \$10 per table at the event and chairs at \$5 each. Most indoor venues (no canopy required) includes 1 table and 2 chairs in the space rental.

There are many opinions on what spaces to choose. Walk through a fair or two to see what might work for you. We like corners, or central locations, not too close to a stage, and not the outer aisles. We use 4-foot and 6-foot tables in addition to those provided to set up our space, plus we like to vary the heights of objects on the tables with boxes. Use simple 1-2 dollar a yard material for tablecloths and color pops. Hang bunting to look welcoming. Use boxes on tables to alter heights.

Setups can be simple or elaborate. Look at your space from a customer's perspective. Is it welcoming? Are there kid-friendly items or activities? Free samples? Things that can be picked up? Mirrors for jewelry or accessories?

## Antique Malls

You can tap into one of the new trends in America, **Antique Mall** booths. In my area, there are 6 different thrift stores, 5 antique malls, and at least 7 great consignment stores. They charge \$50-150 a month for a booth rental. They also rent space in jewelry cases. You are responsible for decorating your booth, providing your display pieces, and stocking them with your merchandise.

Antique Malls may have rules about what is considered an antique so do your research. Furniture restoration is a huge trend right now with lots of instructional videos on youtube about how to use milk paint and distressing techniques to turn trash into treasures. Antique Mall Booths in my area are 10x10 and cost \$150 a



month. There is a 6-8 month waiting list to get a booth at an established Antique Mall.

**Own your own booth or Consignment selling** is a great trend. It is also called reselling. This is not bringing your old clothes and baby stuff+ to a consignment store like in the past. It is a whole new thing.

This is a FANTASTIC way to test market your items before you make or buy too many to sell. My local store approves items that fit their beachy, organic vibe and then allows you to provide the items. You must tag them with your special code and price. Often, they will suggest competitive pricing. In this store, they choose how and where in the store to display your items. When something sells, the shop handles the taxes and then takes 30%. Some stores may take 40%.

This store records your sales and pays you out every 2 weeks. They staff the store so you just bring in items that are tagged and priced, get them approved, and leave them in the stock room. The staff place and sell them. It is a passive income in that you are not manning your booth like you might at a Farmer's Market.

You might consider putting a display case in another business and sharing the profits. I have consigned at a beauty salon that wanted to expand into new-age items. They took 30% of all sales and handled the taxes but weren't great at recording the sales. I found I needed to keep a strict inventory list. Once I did and



had them sign off every week when I restocked it worked brilliantly. You would make or purchase a display case, prep the items, price them, visit to restock and share the profits.



A competing store rents space in their rooms where you can sell your goods. You pay monthly space rental and 10% of sales over the amount of rent. This store only provides the space. They want to see photos of your products and your display before they agree to let you in. You then build out the space, I used a baker's rack, a small table, and lattice on the wall to hang things from. Note- their walls were flimsy and wouldn't hold a nail. It took me 4 days to get my booth situated well and I jammed as much as I could into my space. I learned that jewelry and crystals sold the best. I now feature handmade jewelry and stuff I get from Shein. More about Shein in a minute.

My sales massively increased as I pared down my items and provided colorful attractive focal points in my booth. Manifestation kits containing gemstones, potions, burn bowls, and candles have also proven to be huge sellers.

Remember that customers want to touch and pick up stuff. Provide that opportunity. Keep it colorful or eye-catching. Less is more- don't let it get junky looking. Put up signs that clearly state prices or information- like "Please take a free organza bag for your gemstones" Customers love a few super cheap items and a free something. "Free gemstone with every purchase" In this high-end store



I sell cute plastic elastic flower rings for \$3 that I buy for 10/\$2. That's a \$28 profit on each set and it gets them to engage with my booth. I sell out of these every month!

The best part is that this store tracks all sales online so I can pull up my sales by vendor number and see what is selling and what is not on any given day. They pay the taxes, take the rent plus 10% and have a check ready for me on the 10th of each month.

The downside is that I did have a month that I did not make rent and I ended up paying them for the privilege of displaying my items. But it was a lesson. I changed my display around, added and subtracted items, gave up selling candles- more about this next- and came back into profit the following month.

I have a friend who is an artist and she paid some of the monthly rent to hang her pictures for sale in my space.

I paid \$100 a month for the space and averaged about \$300 profit after the first 2 months. In the first month, I put all my items out for sale, a few of each. I also noticed what was selling from other booths and asked the staff frequently about what was trending.

## **Candles, Soaps, and your Favorite things to make**

There are plenty of people making money selling homemade candles, homemade soaps, and other things that they love to make.

I wish you the best of success selling these items. But have seen a lot of failures in this category. A whole truckload of folks learned to make candles and soaps and bread during Covid. I am not covering food in this course because I am not getting near the rules for commercial kitchens and your local ordinances, but check them out if you want to pursue food items.

The first rule of side hustles is DO YOUR RESEARCH AND EMULATE WHAT IS ALREADY SELLING.

I know, I keep repeating this but guess what. I forget this too!

If you have an original and unique handmade item that is going to become the top trending Christmas Ornament, go ahead and test it first through consignment or on Etsy for 20 cents a listing and on Pinterest for free advertising. Do this BEFORE you make a thousand and set up your booth at the craft fair. See if you can share a booth with another vendor or even take a small space and save your money. Make sure that your item sells before investing your time and money in a nonseller.

I did not take this advice and bought booths 3x over 5 years that were clunkers. One fair had zero attendees They had not advertised at all. I made sure to get detailed advertising plans for every event I was in after that. I had 2 sales at the second one. And I only sold to other vendors at the third. My products were not right and the competition was fierce.

I was also very successful at many fairs and pop-ups, but the failures were tough to swallow. It takes a lot of time to get your products and booth ready. It also can involve the cost of renting or buying tables, a tent/canopy, and following the rules of sandbagging your tent. Then the display pieces, table covers, and ability to collect money add up

I bought a square reader for my phone- not realizing I could get one free(!)- and linked it to my account. I have seen vendors that accept cash only and I have seen them lose sale after sale. If you must accept cash, make sure to ask to be placed near an ATM your customers can access.

And give receipts every time. Square does it for you, automatically. The customer chooses how they want the receipt- to their phone, email, etc.

Have a notebook or clipboard and multiple pens on display to create a mailing list for your company. Make it attractive and formal, not just a spiral notebook. The more professional these look, the more people sign up!

Try to get email lists for anyone who stops at your booth. It's a great way to let them know when you will be selling again and show them new products for purchase.

Note – be able to change your prices easily. Make multiple signs to put in the same frame with different prices. I set up at the one fair next to someone who was selling similar items at half the price. And the organizers ruled that all prices had to be typed out in a list and displayed for each booth. I had brought more typed price lists. I slid them into the frames and became competitive again.



I thought that shoppers would flock to these arts and craft fairs and pop-ups post covid and they did. But they weren't buying. My girlfriend, the artist, paid a few dollars to show her work in someone else's booth and she noticed that no one was purchasing much other than food. She asked shoppers what they were buying or looking for that day. 90% said they were crafters checking out the competition. And surprisingly, she had 5 women ask to take art classes from her so that they could create artwork as she had. She now teaches art classes in resin for a side hustle, twice a month at her home to 10-12 people at a time. She has a 3-month waiting list.

But back to the main topic here, everyone and their brother makes candles and soaps. And the gemstones/crystal market is oversaturated too. Do your homework and see what is selling. I know they still sell, it is just that the market is overcrowded so success may be limited.

## **Selling your handmade Items on Online Sites**

### **Real-Life Example- Listing an Item on Etsy and Mercari**

Open an Etsy account. Follow the instructions on your dashboard to set up the account info, like banking and your bio. Then you just fill out their form to list your first item. You will want to have your photos, videos, titles, descriptions, pricing, keywords, and shipping info ready. You will have to put in the weight and dimensions of the package so grab a postal scale if needed.

On your dashboard on Etsy, you can view all the items you have for sale and your current pricing. Just click on one to edit it. It is a good idea to edit your title and tags every few weeks to refresh your listing. It only costs 20 cents to refresh the listing and Etsy then promotes it for a few days.

Here is what a listing looks like- I have filled out the sections.

For the title and the tags, use all the space you have. It is better to give your item multiple titles to try to match buyer's desires. At Etsy, tags are keywords. Be sure to fill in all the keyword blanks.

[Back to listings](#)

Lapis Lazuli Crystal Bottle Necklace, Gift for Her, Gift for Teen, Gemstone Jewelry, Lapis Pendant, unique jewelry, unique gift **Active**

#### Photos

Add as many as you can so buyers can see every detail.

##### Photos \*

Use up to ten photos to show your item's most important qualities.

##### Tips:

- Use natural light and no flash.
- Include a common object for scale.
- Show the item being held, worn, or used.
- Shoot against a clean, simple background.
- Add photos to your variations so buyers can see all their options.



##### Adjust thumbnail

Optional  
Fine-tune the thumbnail for your listing. It's what shoppers will see first in search.



#### Video

Bring your product to life with a 5 to 15 second video—it could help you drive more sales. The video won't feature sound, so let your product do the talking!

##### Quick tips

- Film wearable items on a model or show a functional item being used.
- Adjust your settings to record high resolution video—aim for 1080p or higher.
- Crop your video after you upload it to get the right



Notice how many descriptive areas they have. They are trying to match you with buyers so do fill in all that apply to your item.

**Necklace length** Optional

Offer multiple options?

**Recycled** Optional

Choose "yes" only if your item contains materials recovered or diverted from the waste stream during the manufacturing process or after consumer use. [Learn more here.](#)

Offer multiple options?

Yes  No

**Spinner** Optional

Yes  No

**Sustainability** Optional

Let buyers know if your item is made using eco-conscious materials or methods. By choosing an attribute, you're claiming this item meets the criteria [here](#). *Buyers won't be able to see this info just yet, but add your details now and they may be used in a future launch.*

Select up to 3

- Ethical gemstones
- FSC-certified wood
- Recycled metal
- Upcycled
- Vintage gemstones

**Shape** Optional

**Cut type** Optional

**Setting** Optional

Select up to 5

- Bar
- Bezel
- Channel
- Cluster
- Double halo
- Prong

**Style** Optional

**Occasion** Optional

Add to items designed for the occasion, for example graduation party decor, not for items that could be gifted for an occasion. You can skip this attribute if it isn't relevant.

**Holiday** Optional  
Add to items meant specifically for a holiday, for example a Mother's Day card, not for items that could be gifted for a holiday. You can skip this attribute if it isn't relevant.

**Recipient** Optional  
Select up to 1 more  
 Boys  
 Girls  
 Unisex: kids  
 Men  
 Women  
 Unisex: adults, Men, Women, Unisex: kids

**Theme** Optional  
Type to search...

**Can be personalized** Optional  
 Yes  No

**Renewal options** \*  
Each renewal lasts for four months or until the listing sells out. [See more details on auto-renewing](#)

**Type** \*  
 **Physical**  
A tangible item that you will ship to buyers.  
 **Manual**  
Expires on Aug 15, 2023  
 **Digital**  
A digital file that buyers will download.

**Description** \*  
Start with a brief overview that describes your item's key features. Shoppers will only see the first few lines of your description as they scroll, so make it count!  
Not sure what else to say? Shoppers also like hearing about your process, and the story behind this item.

**Production partners**  
[Is this required for you?](#)  
A production partner is anyone who's not a part of your Etsy shop who helps you physically create your item.

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**Listing details**  
Tell the world all about your item and why they'll love it.

**Title** \*  
Include keywords that buyers would use to search for your item.  
Lapis Lazuli Crystal Bottle Necklace, Gift for Her, Gift for Teen, Gemstone Jewelry, Lapis Pendant, unique jewelry, unique gift

**About this listing** \*  
[Learn more about what topics of interest are found on Etsy.](#)

**Category** \*  
Type a two- or three-word description of your item to get category suggestions that will help more shoppers find it.  
I did  A finished product  2020 - 2025

**Material** Optional  
Select up to 3 more  
 Aluminum  
 Bone & horn  
 Brass  
 Bronze  
 Ceramic  
 Cork  
 Glass  
 Leather  
 Metal  
 Paper  
 Plastic  
 Rubber  
 Stone  
 Textile  
 Wood  
 Other  
 Lapis lazuli

**Gemstone** Optional  
Anything you select will appear on the listing page, replacing previously added materials.  
Lapis lazuli

**Primary color** Optional  
Primary and secondary color attributes are interchangeable so you can show shoppers that your item is multicolored. Skip secondary color if your item is only one color.  
Blue

**Secondary color** Optional  
Choose secondary color

**Pendant width** Optional  
Choose a unit

**Pendant height** Optional  
Choose a unit

Offer multiple options

Offer multiple colors

Cancel Preview **Publish**

The “TAGS” section is where you enter your keywords. Look at bestsellers in your category and use some of those words as your tags.

You need your shipping info next- do you want Etsy shipping or to do it yourself? Do you want to charge shipping to the buyer? You get more sales if shipping is free to the buyer.



**Tags** Optional  
 What words might someone use to search for your listings? Use all 13 tags to get found. [Get ideas for tags.](#)

Shape, color, style, function, etc.   9 left

X Lapis Lazuli X crystal necklace X gemstone pendant X teacher gift X positive energy X good vibes X lapis X blue crystal

**Materials** Optional  
 Ingredients, components, etc.   13 left

**Inventory and pricing**

**Price \***  
 Remember to factor in the costs of materials, labor, and other business expense. If you offer free shipping, make sure to include the cost of shipping so it doesn't eat into your profits.

\$ 15.00

**Quantity \***  
 For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a \$0.20 USD listing fee each time.

11

**SKU** Optional  
 SKUs are for your use only—buyers won't see them. [Learn more about SKUs.](#)

**Variations**

Style

**Variations**

Style

Options	Visible
Round Bottle	<input checked="" type="checkbox"/>
Genie Bottle	<input checked="" type="checkbox"/>

Cord

Options	Visible
Soft Black Suede	<input checked="" type="checkbox"/>
Soft Brown Suede	<input checked="" type="checkbox"/>

**Personalization** OR

Collect personalized information for this listing.

**Shipping**  
 Set clear and realistic shipping expectations for shoppers by providing accurate processing time.

It is okay to have no returns, after all your product is handmade. But it is good to write in the description to contact you if there are any concerns.

Lastly, review your listing then publish. Both buttons are in the bottom right corner

And voila! You have listed your first item!

**Shipping**  
Set clear and realistic shipping expectations for shoppers by providing accurate processing times.  
Your shop offers a [Free shipping guarantee](#).

Shipping options \*

- Free shipping** **Calculated prices** 23 Active Listings  
Free shipping (domestic), 1-2 business days processing time, from 02901 [Edit](#) [Duplicate](#)
- Shipping profiles** **Calculated prices** 7 Active Listings  
Free shipping (domestic), 1-2 business days processing time, from 02901 [Edit](#) [Duplicate](#)
- Enter custom shipping options

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**Customs information** **Tariff number**  
This info is used to prefill a customs form when you purchase an International Shipping Label on Etsy. The info needed may vary based on the carrier and the shipping destination, for example.

**Item weight \***  
Weight and size are required for calculated prices. [Learn more about calculating shipping.](#)

**Item size (when packed) \***  
Enter the length and size of the item plus packing materials. This will be used to determine package size.

Length: 4 in Width: 3 in Height: 1 in

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**Preview shipping price**  
See what buyers will pay for shipping.

If a buyer lives in: USA - Chicago

Shipping price: **Free**  
Using USPS Parcel Select Ground\*

Total price: **\$10.15**

**PS** You could ship this item to Chicago with an [Etsy shipping label](#) for \$2.88. That's \$3.01 cheaper than at the counter!

**Returns and exchanges**  
The selected policy will apply to this listing.

**No returns or exchanges**  
Buyer can contact seller about any issues with an order. [Change policy](#)

25 active listings use this policy

Selling to buyers in the EU or UK? ▾

[Preview](#) [Publish](#)

Here is the listing page for Mercari- very similar to Etsy:

The category is a little tricky at first. Find a similar item and see what their category is, then use the same one. You only get 3 keywords (tags) on Mercari, and you have to pick a brand. Just look at the drop down and you will find one.

Always put “new” in the condition area if possible. If handmade- it is new. This gets you higher suggested pricing

Mercari suggest prices for your items and has something called dynamic pricing.

## Photos



## Product info

Title (74/80)

Crystals for Capricorn, Gemstones for Capricorn, Zodiac Capricorn Crystals

Description (941/1000)

Each Zodiac sign has common traits both positive and negative. For example, sincere, confident, successful Capricorn can be prone to bouts of depression. The crystals we suggest for each sign will enhance the positives and balance out the negatives associated with your birth sign.  
We offer 4 tumbled stones, hand-selected for each zodiac sign. Each crystal is cleansed in ocean water, charged under the full moon, and enhanced with energies to boost the frequencies for your desired goals.

#tag (optional)

#CrystalsforCapricorn   #Magicaliving   #CrystalhealingCapricorn

Category

Toys & Collectibles   Collectibles & Hobbies

#tag (optional)

#CrystalsforCapricorn

#Magicaliving

#CrystalhealingCapricorn

Category

Toys & Collectibles

Collectibles & Hobbies

Rocks, Fossils & Minerals

Suggested categories

Rings  
Women  
> Jewelry

Necklaces  
Women  
> Jewelry

Bracelets  
Women  
> Jewelry

Earrings  
Women  
> Jewelry

Glass  
Vintage & collectibles  
> Housewares

Home decor accents  
Home  
> Home decor

Brand

Crystal Rock

Suggested brand

Not in the list? Select : [No brand/Not sure](#)

Condition

**New**

New with tags (NWT).  
Unopened packaging.  
Unused.

**Like new**

New without tags (NWOT).  
No signs of wear. Unused.

**Good**

Gently used. One / few  
minor flaws. Functional.

**Fair**

Used, functional, multiple  
flaws / defects.

**Poor**

Major flaws, may be  
damaged, for parts.

Mercari current pricing-You print the label at home see Mercari for larger items:

Methods you'll offer

**Standard shipping**

- Best for sending small items across the US. We'll email you a label and you'll ship the item. Includes shipping protection.

**Local delivery**

- Expose your item to more shoppers in your area. A driver will pick up and deliver the item - no box needed. Includes shipping protection.

**Shipping and local delivery**

- Make your item available to more people. You'll let buyers choose from both options. Includes shipping protection.

**Ship on your own**

- You provide your own label and ship the item. It's not covered by shipping protection.

## Packages 8oz and under

- USPS: \$4.60
- FedEx: \$9.99
- UPS: \$9.99

## Packages 9oz to 1lb (16oz)

- USPS: \$4.99
- FedEx: \$9.99
- UPS: \$9.99

This next part is what is so different about Mercari- dynamic pricing. You set the price and Mercari will offer the product to those that like it at a lower price if they don't buy it right away. They will also let you accept lower offers. They suggest prices but you enter the price you want to set.

## Pricing

### Set price

Selling fee ⓘ -\$1.50

Processing fee ⓘ -\$0.94

**You earn** **\$12.56**

### Smart pricing

Increase your chances of a sale by gradually lowering your price.



#### Adjusts price automatically

Smart Pricing will lower over time but won't go under your minimum.

ON

### Minimum price

Recommended: \$12

Selling fee and shipping fee will be deducted from this floor price when item is sold.

### Smart Offers

Auto-respond to offers based on your minimum price.

ON



#### Accept good offers ⓘ

Offers above your minimum price will be automatically accepted.



#### Counter low offers ⓘ

Offers below your minimum price will be countered with a price above it.

### Minimum price

Recommended: \$12

Selling fee and shipping fee will be deducted from this floor price when item is sold.

# Getting Paid

Etsy forwards your payment in a few days.

Mercari waits for the buyer to give you a review before they pay you. If the buyer doesn't review, they pay you on day 3 after the buyer receives the package.

Most payment platforms charge a processing fee.

Paypal- you can send invoices and receive 1099s done for you with PayPal

PayPal's payment processing rates range from 1.9% to 3.5% of each transaction, plus a fixed fee ranging from 5 cents to 49 cents. The exact amount you pay depends on which PayPal product you use.




On average PayPal charges \$2.50 per \$100 received.

VENMO transfers to your bank account for free over 3-5 days. If you want it earlier, you pay approximately 2%

Square:

Square Contact sales [Sign up](#)

## Take payments anywhere.

-   
**Switch to contactless payments in person**  
Take contactless payments like Apple Pay at your counter, curbside, or on the go with our range of touch-free hardware.  
[Learn more →](#)
-   
**Customize and send digital invoices**  
Get paid faster by sending digital invoices to customers. Create, customize, and track invoices all from one place.  
[Learn more →](#)
-   
**Charge cards with your web browser**  
Key in credit cards to any web browser to get paid—perfect for payments over the phone.  
[Learn more →](#)



Get low, flat pricing. Only pay when you take a payment.

<p>Processing rate</p> <p><b>2.6% + 10¢</b></p> <p>Per tap, dip, or swipe</p>	<p>Software starting at:</p> <p><b>Free</b></p> <p>POS app</p>	<p>Long-term contracts:</p> <p><b>None</b></p> <p>Cancel anytime</p>
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## Where to buy items to resell

Here is one of my best secrets:

**Shein and Wish**- This website has been a goldmine for me. I can buy jewelry for a dollar and sell it for 10-15 dollars over and over again. It takes time to scroll through all their offerings and it is common to love something one month and have it sold out forever more. Always order one piece to test the item. I have found many pieces of jewelry to be cheap and scratchy. But when I find a good item, I buy a lot of it, because I know I can make a very good profit in the consignment stores and on Etsy and Mercari. I have bought some pillow covers and stickers that also sold but the jewelry sells every single time.





Shein has just about everything. Be careful with garments as everything at the company runs small and they are not returnable.

Wish is a similar site but I haven't bought much from them. Some of my friends only resell items from Wish as their main hustle and make a killing. The beauty of small items from Shein or Wish is that you can mail them out for very little postage when orders are fulfilled.

NOTE- be sure on sites like Etsy and Mercari to check and double-check your shipping costs.

## Amazon Merch on Demand

Amazon Merch on Demand makes it easy for you to create, promote and market your branded merchandise with no risk and no up-front costs. You simply supply the artwork, choose the product type and color(s), and then promote your products in your app, blog, or on social media. Amazon takes care of the rest, including production, sales, shipping, and creating a product page on Amazon.com - all at no cost

You create an original design and choose the product that you want to apply it to. You submit this to Merchandise by Amazon and wait to see if it is accepted.

If it is, you receive a royalty for every item sold. It is a GREAT passive income stream.

You can promote the products online in all the manners we have discussed.

Amazon has design templates for you to use to make sure that your design fits their specifications. <https://merch.amazon.com/resource/Y28FFE5NLRJG4V>

Amazon Merch is completely transparent in letting you know what to expect from royalties. See the chart at this link- <https://merch.amazon.com/resource/201858580>

Amazon Merch provides a ton of resources to educate you if you choose this side hustle. Read their rules, advice, and FAQs.

## Resources

Amazon Merch on Demand Overview
Best Practices
Royalties
Content Policies
Promote Your Merch
Download product templates
FAQs
Legal
Services Agreement
Program Materials License Agreement
Terms of Use
Merch Collab by Amazon Print-on-Demand Schedule
Contact Us
Have feedback? Can't find answers?
<a href="#">Contact us</a>

**Royalties**

You earn a royalty on every product sold. Your royalty is based on your product's purchase price less any applicable tax, and less Amazon's costs. Amazon costs include materials, production, fulfillment, customer service, returns, exchanges, and resources required to detect and prevent fraud. Fulfillment costs include picking and packing your product when a customer orders it and shipping your product to the customer—including shipping for Amazon Prime and Free Shipping eligible orders. For the US, the purchase price includes taxes that are calculated and added at checkout (the below calculation example does not include those). For Europe and Japan marketplaces, the purchase price displayed on the product detail page (and in the below calculation example) is already inclusive of taxes.

## Standard T-Shirt Examples – US

<b>Purchase price</b>	\$15.99	\$17.99	\$19.99	\$21.99	\$23.99	\$25.99
<b>Royalty</b>	\$1.93	\$3.41	\$4.89	\$6.37	\$7.85	\$9.32

## Standard T-Shirt Examples - UK

<b>Purchase price</b>	£15.99	£17.99	£19.99	£21.99	£23.99	£25.99
<b>Royalty</b>	£2.59	£3.90	£5.23	£6.54	£7.87	£9.19

Please note, youth clothing is exempt from VAT in the UK. Since pricing is the same for all fits and royalties are based on the purchase price of a product before taxes, royalty amounts will be higher for UK kids sizes.

## Standard T-Shirt Examples - Germany

<b>Purchase price</b>	€15.99	€17.99	€19.99	€21.99	€23.99	€25.99
<b>Royalty</b>	€1.44	€2.70	€3.96	€5.23	€6.49	€7.75

## Standard T-Shirt Examples - France

<b>Purchase price</b>	€15.99	€16.99	€17.99	€18.99	€19.99	€20.99
<b>Royalty</b>	€1.47	€2.12	€2.78	€3.43	€4.09	€4.74

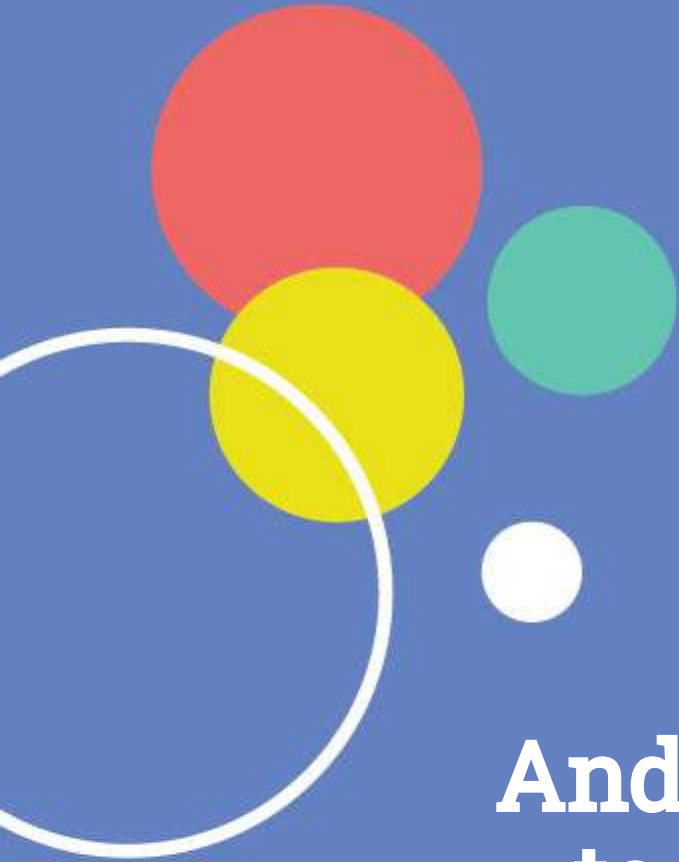
To use your creativity to bring in extra income, you must do your research first.

It is costly and not fun to manufacture tons of products for a craft fair and find nothing sells.

Visit craft fairs, consignment shops, Etsy, Mercari, and resell sites first to see what is selling: food, home décor, painted wood, Cricut-type vinyl products, clothing, jewelry?

Go online on FB or other communities to ask what products other creative makers are successfully selling.

Do your research and you can make a good income from selling your products.



**And now we move on  
to our last section:  
Service-based  
Side Hustles**