

Start Your Side Hustle Passive



MWC Business Consultants

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Don't be fooled by the title, passive side hustles do require work. But once you set it up, it will earn money for you, even if you are not actively working. The goal is to set up the product and then not have to directly sell, ship or deliver it.

Sell Your Photos

Sell Your Photos-

Click a Snap, Getty Images, and Unsplash are three sites that allow you to sell your photos. Check each site for rules, but most cover selling and paying the sales tax, which will promote your work.

Get free photos for your websites and ads

To get free photos to use in your ads, products, or sites, check out Pixabay or Unsplash. Most of the photos there are free. Be very careful not to copyright anyone else's photos. Multiple sites can shut you down for using photos that you aren't licensed to sell. To be able to use them, photos have to be in the public domain. The good news is that several museums and businesses including The National Gallery of Art post pictures of artwork and state if it is in the public domain, meaning free to use the images. Open Access Images (nga.gov)

Here is their statement:

Open Access Policy

Users may download—free of charge and without seeking authorization from the Gallery—any image of a work in the Gallery's collection that the Gallery believes is in the public domain and is free of other known restrictions.

Develop Online Courses

Online Courses – Online Courses are a good side hustle because you can develop them on your own time and sell the recordings. Write Ebooks or develop courses and sell them with **Samcart**.

<https://checkout.samcart.com/referral/xlA0gQIn/DYfksHA9XkcydMmq>

We highly recommend SamCart because they provide a very good checkout page/landing page and delivery system. They also provide lots of coaching and a members-only FB page as most companies do. But Samcart lets you into their FB page to learn from other members before you join, which is a good way to research what is selling and what is not. The cost is about \$47 a month.



Image Use

This image is in the public domain.

[Read our full Open Access policy for images.](#)

If you want to skip using Samcart, look at Thinkific and Kajabi to host your course.

We cover course creation in more depth in the Service section.

Write eBooks or Physical Books

Use ChatGPT to Write Books

This site is a game changer for so many businesses and individuals. Use ChatGPT to write a book and sell it on Kindle through KDP, Gumroad, and Blurb. <https://www.blurb.com/sell-through-blurb> or LULU https://www.lulu.com/?msclkid=37f387ed42461611a13ee3f692dc9a34&utm_source=bing&utm_medium=cpc&utm_campaign=US%20-%20Lulu%20-%20Branded&utm_term=lulu.com%20book%20publishing&utm_content=Publishing

Go to ChatGPT and ask for an outline of a book you want to write:

"Please write me an outline for a book on the effect of the moon on our emotions."

Here is a copy of the results: "please write me an outline for a book on the effect of the moon on our emotions"

Sure, here's an outline for a book on the effect of the moon on our emotions:

I. Introduction • Explanation of the moon's influence on our emotions • Overview of the book's content

II. The Moon's Cycles and Emotional Responses • Description of the moon's phases and their impact on emotions • Overview of studies linking the moon to human behavior • Historical and cultural beliefs surrounding the moon's influence on emotions

III. The Science of the Moon's Impact on Emotions

*• Discussion of the scientific theories behind the moon's effect on our moods •
Research on the connection between lunar cycles and mental health •
Exploration of the biology behind the moon's influence on our bodies and
minds*

*IV. The Moon and Mental Health • Examination of the moon's effect on mental
health conditions like anxiety and depression • Discussion of how the moon
can impact sleep and overall well-being • Real-life stories of individuals who
experience changes in their emotions during lunar cycles*

*V. Harnessing the Power of the Moon • Discussion of ways to use the moon's
energy to improve emotional well-being • Overview of practices like lunar
meditation and moon rituals • Practical tips for utilizing the moon's power to
boost emotional health*

*VI. Conclusion • Recap of the book's key points • Final thoughts on the moon's
impact on emotions • Call to action for readers to explore the moon's influence
on their emotional well-being.*

Now type in each section and ask ChatGpt to write it. you can also request a word count. "Please describe the phases of the moon and each phase's effects on our emotions in 300-400 words."

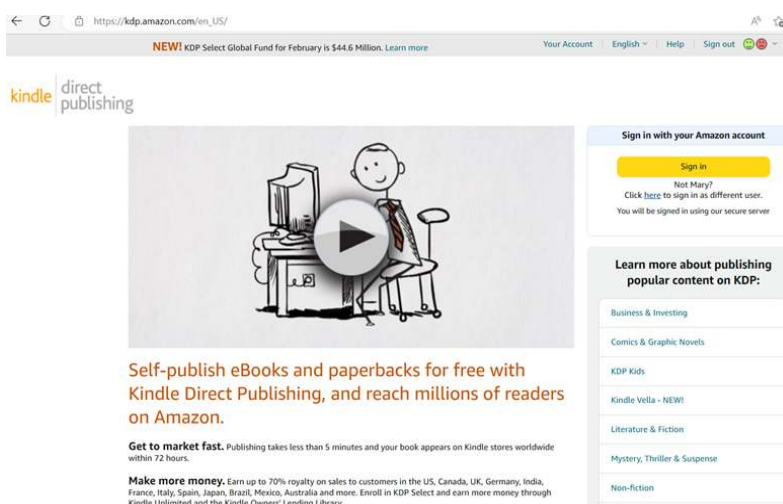
Edit it thoroughly as it will be repetitive. Then make a cover for your book in Canva, pull some photos off Unsplash or Pixabay, or even NASA (photos are free to use if labeled in the public domain), and use them in your book or ads.

Sell your book on the above or similar sites. You can advertise your book to your target audience on Pinterest, Facebook, Instagram, TikTok, and Reels for little to no cost.

KDP-Kindle Direct Publishing

KDP stands for Kindle Direct Publishing and it is a truly great side hustle. We have done this one. If you look online you can find many gurus pushing their mentorship to help you with KDP. Multiple companies have software to help you create books quickly and easily.

KDP is a program at Amazon in which you load digital versions of books, notebooks, puzzle books, etc., and Amazon acts as a print-on-demand company for you. You follow their instructions and load in the interior and the cover. You entitle and describe your book. You enter the keywords and the category for your book. You price your book for US or International sales on a user-friendly page that suggests a price and lets you know your royalty amount for each book sold. You check a few boxes and your book is sent for approval to KDP. The approval process takes about 3-4 days. When it is approved, it is posted on Kindle and about 10 days later it adds in the “look inside” feature.



NEW! KDP Select Global Fund for February is \$44.6 Million. [Learn more](#)

kindle direct publishing

Self-publish eBooks and paperbacks for free with Kindle Direct Publishing, and reach millions of readers on Amazon.

Get to market fast. Publishing takes less than 5 minutes and your book appears on Kindle stores worldwide within 72 hours.

Make more money. Earn up to 70% royalty on sales to customers in the US, Canada, UK, Germany, India, France, Italy, Spain, Japan, Brazil, Mexico, Australia and more. Enroll in KDP Select and earn more money through Kindle Unlimited and the Kindle Owners' Lending Library.

Sign in with your Amazon account

Sign in

Not Mary?
Click [here](#) to sign in as different user.
You will be signed in using our secure server

Learn more about publishing popular content on KDP:

- Business & Investing
- Comics & Graphic Novels
- KDP Kids
- Kindle Vella - NEW!
- Literature & Fiction
- Mystery, Thriller & Suspense
- Non-fiction

And that is it! Your book is available for sale on Amazon at no cost to you. You can even add in hardcover versions! It is an amazing opportunity to be published. This is called “Evergreen”. That means that it stays fresh for a long period of time.

The best feeling ever is to see that your book has been purchased while you were busy with something else. Passive Income is the best!

KDP pays you your royalties about two months after the close of the month, so sales in January payout in late March or early April.

Most people who choose to try KDP as a side hustle, start with no-content or low-content books. These are blank notebooks, lined pages notebooks, log books, or puzzle books. There are many companies and many youtube videos to instruct you on how to best create these no and low-content books.

BookBolt is excellent- we have used it and it is built for these types of books. But their puzzle maker is bulky. <https://bookbolt.io/3873.html> 20% off coupon- enter at checkout- **SYSH20off** Try Puzzlebook Mastery or Discovery Education Puzzlemaker to start. There are more excellent puzzle-maker sites popping up daily. Follow Paul Marles on YouTube for direct instruction on every aspect of creating low and no-content books. He is very knowledgeable and can help you save time and money.

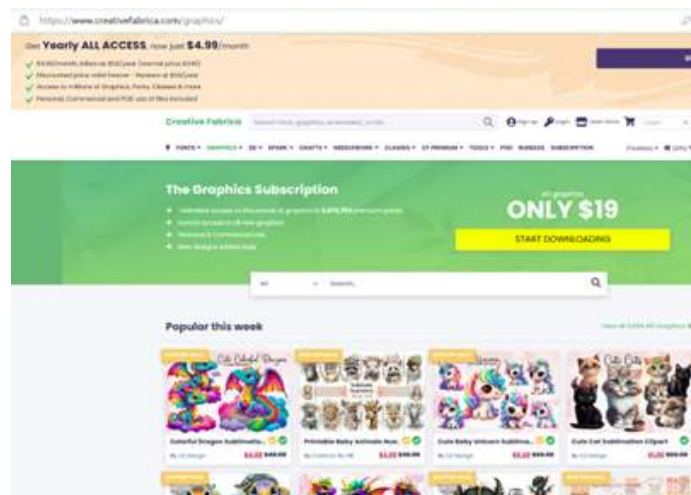
Your payout for these is about \$1.25-\$2.50 per book depending on how you set your prices.

But we got into BIG trouble with KDP!

After watching a million YouTube instructional videos we learned about a site called Creative Fabrica. It was a dream come true. You can buy by the piece or purchase an annual membership and download as much as you want for images, fonts, and specifically KDP interiors. This means someone has made the internal pages of a logbook for recording daily mileage for your taxes and put together a 100-page package of this. All I need to do is download it and then upload it into BookBolt directly to use in KDP.

Creative Fabrica is an excellent site for images to use on your covers or interiors. Just always alter them to make them your own- more about that below.

If the Creative Fabrica seller has included the term POD, you are free to use it without altering it and the included license will say so. If it only says "for commercial use" you must alter that significantly from the original to not violate copyright laws... for more info read about it on the site.



Creative Fabrica has a ton of different pricing plans to look for a while before you buy. You can buy or download it from Creative Fabrica and resell it. It would be best to alter your images or text before selling. Import it into Canva, add images from Cricut, or edit the fonts in Word and then repackage and sell your product. Example-KDP interiors, Digital downloads, digital images, SVG files.

Back to the KDP disaster- We thought we were so smart and efficient to use one of the KDP interiors that was POD- licensed that we do not need to alter it at all.

When you are loading your work into KDP they ask if you copyrighted this work. They are asking if you are using someone else's work or your own.

Our understanding was that the purchase from Creative Fabrica was safe to use, and it was. Except that someone else had also purchased and used that interior. In fact, a few people used that same interior, so KDP considered our submission a copyright violation and shut down our account.

When KDP shuts down your account, you are not paid any royalties that are due, you cannot open another account and they will not discuss it with you at all. That means that any earnings from the last 2 months will no longer be paid out to you. Some people get lawyers to fight this but are not very successful. You have to be VERY CAREFUL to ALWAYS make every image and every bit of writing YOUR ORIGINAL WORK to work on KDP.

So, learn from our mistakes. CHECK AND DOUBLE-CHECK THE KDP RULES. MAKE EVERY PART OF EVERYTHING YOU SUBMIT ORIGINAL.

One more note on KDP. I know this is redundant but please always do your market research. See what is already selling well on KDP and make something like that. You will be much more successful if you choose to make content that is in demand.

When researching, look at the first 4 pages of results. If page 3 of the search results has a high-achieving puzzle book on the Civil War, consider doing a puzzle book on WWII. Or a similar topic. You might also use some best-seller names as keywords in the KDP keyword section for your book. Again, not the exact title, but similar search words are great.

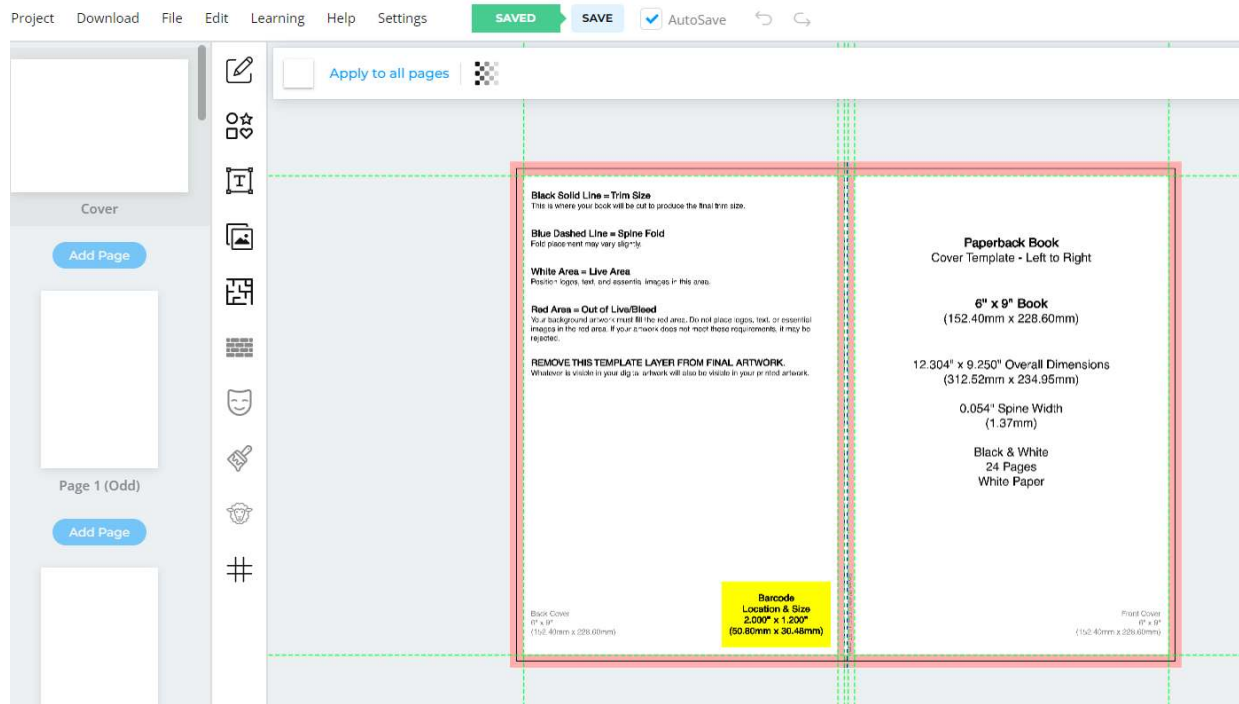
BookBolt- although we discussed this above we wanted to give another quick summary because if you want to make low-content or no-content books- you need Bookbolt. This is a great program if you want to make KDP books. It has tutorials on how to use each section but the design area allows you to create both covers and interiors for your books. It is easy to make low and no-content books for KDP with this program. Very easy and fun. They also have a pretty good puzzle creator, although we prefer others. But overall, this program provides keyword searches, category searches, and the designer software to put together your low and no-content KDP books.

When you list your book on KDP there is an area where you have to pick the category. It is difficult to find within the KDP site. BookBolt has an excellent category finder, so that the folks at Kindle accept your book and it is found by the customers interested in your subject.



Book Bolt has lots of videos to teach you how to best list your book on Book Bolt. But the BookBolt Studio is the real gem, where you can create interiors that you can sell as digital products or use in your low and no-content ebooks.

You just drag and drop to open text boxes, upload cover images, and create and edit right there on the page. It is an excellent tool costing about \$20 a month for the pro version. If you are going to make KDP books, get Bookbolt.
<https://bookbolt.io/3873.html>



Here is a 20% off coupon for BookBolt. Just enter it at checkout- **SYSH20off**

Other Book Side Hustles

Designrr has a great software program to help you convert your writing into a professional E-book or flip book. A lifetime subscription to the basic version is only \$27. An upgrade to the pro level as a one-year subscription is about \$100. <https://mwcebookcreator-page1.thrivecart.com/designrr-offer-one-time-payment/>

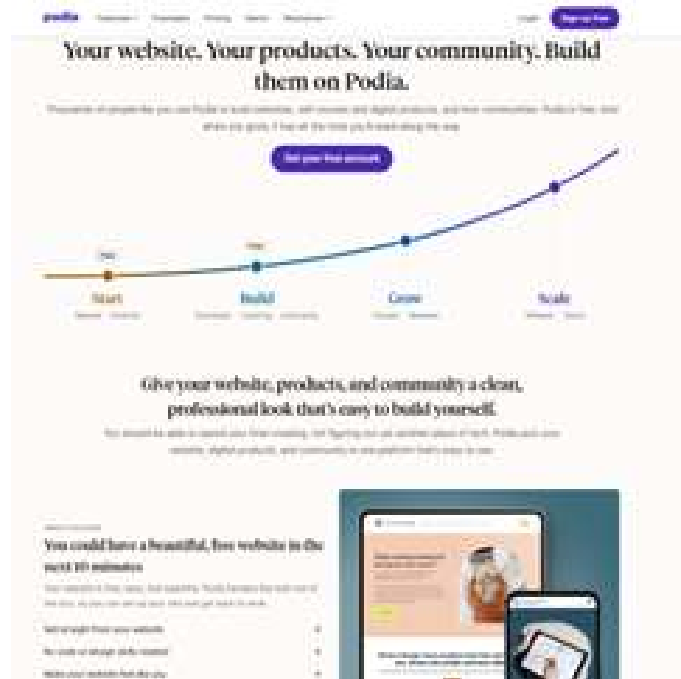
We tried a few other companies and they were hard to use and had awful graphics so we aren't going to recommend others but please look and see what appeals to you. Ebooks can be used to promote a business or sold on their own.

Sites to sell your books and eBooks

Etsy is a great site to sell digital downloads like eBooks and regular print books. You need to have a few copies printed and ready to mail.

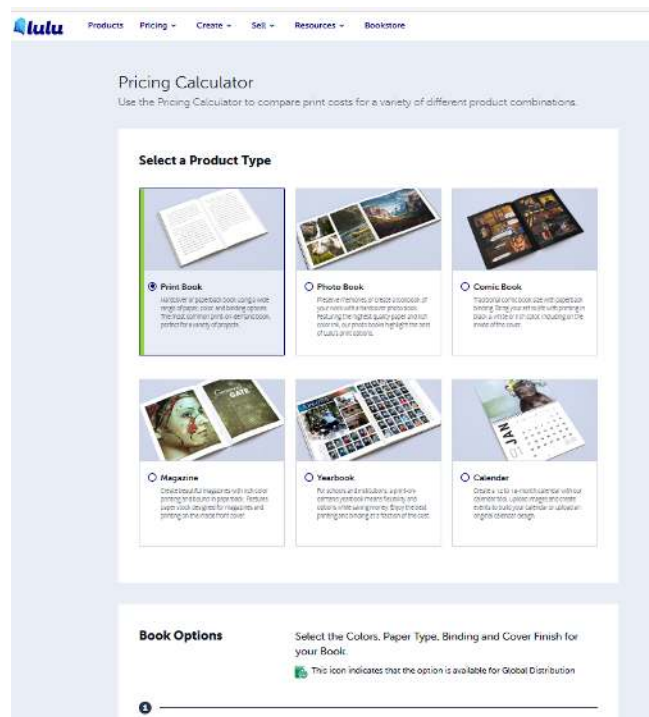
The USPS offers a service called Media Mail that is designed specifically for shipping books, CDs, tapes, and other forms of media mail. Media Mail shipping costs depend on the weight of the package, with prices starting at \$2.80 and delivery in 2-8 business days.

Podia at \$33 a month. It has a ton of features and includes the ability to quickly set up your website



KDP- we dive into Kindle Direct publishing elsewhere

LULU- a popular site where the pricing depends on what you are publishing:



You can advertise and sell your book on Facebook.

Gumroad- is a growing site for books, courses, and digital downloads like KDP Interiors.

Gumroad's fees

Fees on Gumroad are simple: When you make a sale, we charge a 10% fee. This does not include credit card processing or PayPal fees. There are no monthly payments or other hidden charges.

Free products have no fee.

If you wish to see the exact fees taken out on every sale, you can [export a CSV of your sales](#), giving a full breakdown of every sale.

Digistore24- they take about 8-10% of sales and you set it up that your book is affiliate marketed by others.

Some **sell physical books for the price of shipping**. The USPS has a special rate for shipping books- for an under 13 oz book including their box, the cost is only about \$3.80. Many people make 5-6 dollars a book selling them for “free, you only pay shipping”. It can be lucrative if you find an inexpensive printer.

Designrr is coming out with a cool new product on their pro-level WordGenie. It is like ChatGPT in that it can write books for you, but they do something even more interesting. Designrr can take your blog posts, your writing on your website, and other writing like emails and Word documents and convert it into eBook material for you to edit. We are fans!



Stunning ebooks with New Technology

Announcing the biggest Designrr upgrade ever! The first AI. writing assistant specifically designed for non-fiction content - Wordgenie.

Create, Design & Launch Stunning eBooks and Reports In 2 Minutes Without Writing A Word

For more Sales, Leads And Customer Engagement | Become an Author | Establish Yourself As An Expert | Create Information Products You Can Sell For Passive Profits | All done quickly and easily.
No Design or Technical skills necessary.

Book Reviews/Pubby

Reviews/Pubby

If you need reviews for your books, ask friends, buy some on Fiverr, or try a free trial at Pubby. https://pubby.co/ny/index.html?utm_source=facebook&utm_medium=ad&fbclid=IwAR3J1eNQIAdx4Ivr0asOwpMY2YbNRLsn9jQDuEk2NQ-PGXhv8Y2mL6498AY



A woman named Michelle Kupp has an interesting business. Forgive me if I get the details a little off, but I believe she learned that authors who make over \$100,000 a year have approximately 28 books in their collections. She then found that there is a special section on Amazon for nonfiction books under 100 pages. She promotes through her many books and her course, to write a short helpful book a month until you accomplish 28 books, and tie it into other money-making opportunities. She can be found on Amazon and Facebook.

Marketing and Big Ticket Affiliate Marketing

Affiliate marketing- is promoting things with your unique link.

High/Big ticket Affiliate marketing is the term used to identify marketing a product with a higher payout. If someone purchases through your link, you earn a commission of usually over \$100 or more on each sale. Many affiliate marketers open a Shopify store or an Instagram site and drive traffic there to sell the items. Others create ads or videos for Youtube, TikTok, or Reels. Some of the most popular high ticket sites with large payouts are Shopify- you get 2 months of the Client's monthly fee, Click Funnels, Click Bank, Digistore24, Gumroad, and more.

Certain fields have higher payouts. Google your favorite category the words "affiliate Marketing" and see how many come up. Most require you to tell them the URL of your website and your strategy and tools for advertising their product. They are looking for you to have blogs, followers, ways of contacting potential consumers, social media pages, FB and Insta sites, and other business structures. On some, if you do not have a website, you cannot even apply.

Open a free FB page and link it to an Insta page. This will give you a URL to use. Consider starting a blog on the subject matter.

Do your research. Pick a product to affiliate market. Apply and see what they are looking for. We have discussed building a funnel several times. Open a site, and load it with data, pictures, posts, and quotes. Add short videos and post them on TikTok and Reels. This gives you a way to get in the door of reputable affiliate marketing opportunities.

Amazon Affiliates

Affiliate marketing Amazon- This is pushed by the gurus all day long but isn't a great payout. You only receive about a 2% payout and need a threshold of \$100 to get paid. The window is only 24 hours at the last check. But Amazon does have a ton of items that people buy, and buy, and buy.

To be successful with Amazon Affiliate marketing we believe you need a niche and a funnel. Be the person who recommends cool kitchen gadgets, or new gardening tools. Maybe focus on people who want to garden but don't have strong backs- adaptive devices and back-sparing items could be marketed to this group. Consider SamCart's CreatorU to build followers or create funnels and market to this group.

<https://checkout.samcart.com/referral/creatorulive/DYfksHA9XkcydMmq>

Big Ticket Affiliate Marketing

Big Ticket- Vacations, Cars, Jet rentals, Boats, exercise equipment, and other higher ticket items like furniture. Pick a category that you have some familiarity with so that you can answer any questions.

If you choose to find a high payout product on a site like digistore24, gumroad, or click bank, take a little time to get familiar with the subject so that you can create great ads. Sellers who are intimately familiar with their products have more sales, fewer returns, and enjoy great success.

Then place free ads on Pinterest, free videos on youtube or TikTok, start your own site or YouTube channel to promote the products, and make some serious money. If you know how to get followers or how to build funnels, you can do very well at affiliate marketing.

Pinterest

Pinterest is like the tortoise in the story of the Tortoise and the Hare. It just keeps moving forward, with no flash, no big screaming headlines, just consistent results. Over 80% of Pinterest users are women who do make up the most buying power. Pinterest joined with Shopify to offer an easy integration between your pins/posts and your website. This allows you to track data, clicks, and purchases.

You want to have several categories or boards on Pinterest. Then within those boards, you can subspecialize if desired. Consumers can save your pin to their boards and most consumers take a look at the boards of the pins they like, for more similar pictures, products, ideas, and designs. You can build your boards to show lots of relevant free pictures, product pictures, and offers.

More on Pinterest- how to run ads

Pinterest- has extensive help for you to learn to create ads.

<https://help.pinterest.com/en/business/article/pick-pins-to-promote#:~:text=1%20Log%20into%20your%20Pinterest%20business%20account%202,Pinterest%20app%20on%20your%20mobile%20device%20More%20items>

Here is a good way to drive more traffic to your pins. Use Pinterest keywords to create titles and multiple pins.

Go to Pinterest to where it says Ads with a drop-down menu

Click on Create Campaign- even though you won't actually do this

Work through the screens until you get to the keywords screen

Add interests and keywords and clip them all to a blank page in Word or where ever you save personal stuff on your computer, like a spreadsheet

Use those keywords to create pins, in your product description, and everywhere you post about your product.

Always add your affiliate link to everything you create- every picture(use Canva) and every post.

You can resize images to fit the recommended 1000x 1500 px size Pinterest prefers in Canva Pro or whatever photo program you use.

Real Life Example

So how about affiliate marketing the tools used by content creators-

Real Life example- **affiliate marketing Canva Pro-** Sign up to affiliate market Canva Pro. They request info on your reach- followers, website, blog, etc. then they email whether or not they accept you.

If you don't have a website, consider starting a business Facebook page. Use that website link as your URL on affiliate applications.

In the info for Canva Pro below, notice the payout date is approximately 60 days after the month of the transaction. Also, note how they define it as your revenue- you must be the last click the client used and within 30 days of using your click. This means the client clicked on your link and looked at joining Canva Pro within the last 30 days and did not click on another affiliate link to Canva Pro since that time.

Schedule

Action Locking	Actions are locked 1 month(s) and 15 day(s) after end of the month they are tracked
Invoicing	Actions are invoiced on the 17 of the month after they lock
Payout Scheduling	Approved transactions are paid 15 day(s) after the end of the day they lock

Qualified Referrals

Credit Policy	Last Click
Referral Window	Allow referrals from clicks within 30 day(s) Referrals from impressions are not allowed

Big Ticket Affiliate Marketing- Vacations

Big ticket affiliate marketing- vacations- on Booking dot com you can become an affiliate. Join booking dot come then scroll down and become an affiliate. Use their fabulous pictures and writing to sell the vacation packages- maybe you start a site that focuses on family-friendly resorts in California and post vacations from booking.com on your page. Then drive traffic to your site and advertise on TikTok, reels, FB, Instagram, and Pinterest. Most families of four bookings average 2500-3000 dollars for a package. You would receive about \$800 per sale. Watch your statistics for what is selling. Notice is it the price, package, pictures, location, or some other factor? Put more posts and ads mimicking the ones that are selling to increase sales. Once you have that established, expand to another state or topic and repeat. And repeat...

Here are some of the more popular vacation-themed affiliate marketing programs:

Note below- payout is in percentage, there may be thresholds, meaning you have to earn a certain amount to get a payout, and the window is this. When someone clicks through your link to the site and doesn't click through from anyone else's link after yours, within how much time must they purchase for you to get paid?

Expedia

Pays out 2-6% and has a window of 7 days.

<https://affiliates.expediagroup.com/home>

Booking .com

The commission is 4% but the buyer must commit then and there while on the site through your link. There is no window. <https://www.booking.com/affiliate-program/v2/index.html>

Trip Advisor- has a huge payout !!

The commission is 50%- when someone follows your link and then clicks through to referral services they link to. The window **is 2 weeks**.

<https://www.tripadvisor.com/affiliates>

REI

If you are outdoorsy, you know REI and they have some of the most loyal fans in the nation. Sports equipment is pricy. REI has affiliate programs for purchases and those who are in the program says it surpasses Amazon:

There is a 5% commission and the window is 15 days. REI affiliate program is through AdvantLink: <https://www.avantlink.com/programs/10248/>

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Affiliate Marketing Big Ticket Courses

AFFILIATE MARKETING- BIG TICKET- Courses

Affiliate marketing is selling someone else's product with a specific link. When buyers click on that link to buy the product, they get paid.

Find a product on Digistore24 or ClickBank

Go to Canva and make lots of ads for the product. Utilize the ad info provided by Clickbank or Digistore. Post each of them on Pinterest with the affiliate link on each. You can then let go and keep it very passive or drive some traffic to your Pinterest posts with videos on TikTok, Reels, or ads on FB. Or you could have developed a website that lists high-ticket products and you can post info and links there.

Digistore 24 and ClickBank Affiliate Marketing

Digistore24 n ClickBank are two popular sites where you can find higher ticket items to the affiliate market. They provide sales and marketing materials on the affiliate page for each product.

How to find a big-ticket item on Digistore24 or ClickBank to promote?

Look for products that interest you or that you have some connection to. It is a lot easier to market products that you like and know and to imagine your ideal customers that you are selling to.

Look for products that have recurring commissions. There is more pay down the road for you in these offers.

On ClickBank, they put out a guide every few months with the top products.

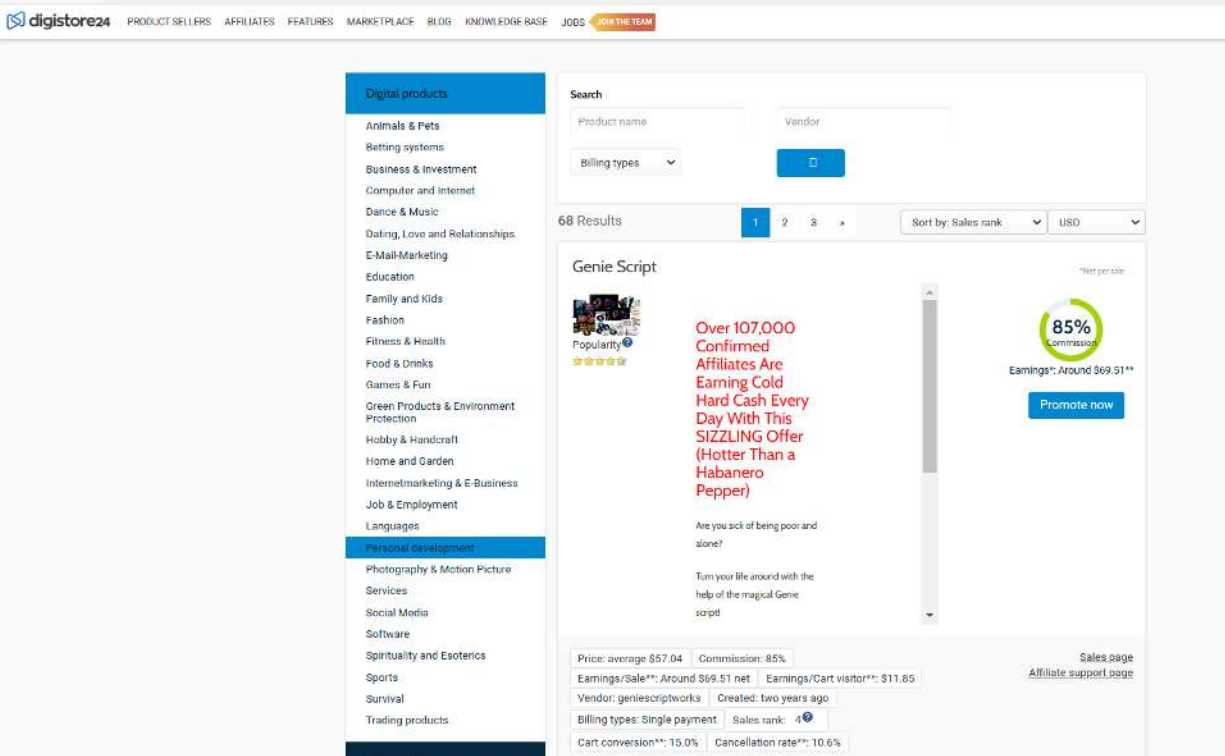
Look at the Gravity score if it is listed. Gravity indicates how many unique affiliates are actively making commissions off that product RECENTLY. Over 100 means it is a popular product making active sales with a good number of affiliates.

You decide your strategy but you might want a product listed on page 4 or 5 with an over 70 Gravity Score. Not too much competition but is selling well.

Look in the bottom right corner of the picture- this is a link to the sales page and the affiliate page. The sales page is a landing page and the affiliate page has banners, emails, posts, or other sales material that you can use.

Check out the Sales Page and the Affiliate Support Page. Are they engaging, easy to understand, and clear? Will they support your sales?

Once you find a product, you are ready to sell.



Open your affiliate account on Digistore24 or ClickBank.

Find a course/product you want to promote. Use Canva to create one-page ads with engaging pictures or graphics. Include your affiliate marketing link. Post them on Pinterest.

Make short little videos of screenshots of the sales material. Find free music for the background at Envato.com https://elements.envato.com/lp/royalty-free-music/?adposition=&msclkid=1572f4a229471c53bc0690bf35a72899&utm_campaign=elements_bing_en_us_b&utm_content=ee_music_royalty_free_bmm&utm_medium=cpc&utm_source=bing&utm_term=%2Broyalty+%2Bfree+%2Bmusic or

pay a few dollars at Pond5 https://www.pond5.com/royalty-free-music/?msclkid=a87f46cd773b1e710c9722d06bdbeb08&utm_source=bing&utm_medium=cpc&utm_campaign=Bing%7CNB%7CUS%7CMusic%7CBeta&utm_term=royalty%20free%20music&utm_content=Music%20MKAGPost

Or pay a few dollars at Pond5 https://www.pond5.com/royalty-free-music/?msckid=a87f46cd773b1e710c9722d06bdb08&utm_source=bing&utm_medium=cpc&utm_campaign=Bing%7CNB%7CUS%7CMusic%7CBeta&utm_term=royalty%20free%20music&utm_content=Music%20MKAGPost

Post your videos on FB, Insta, TikTok, Reels, and Pinterest.

Videos are 270x more impactful than flat picture ads on social media.
Make them short and captivating.

Print on Demand

Print-On-Demand

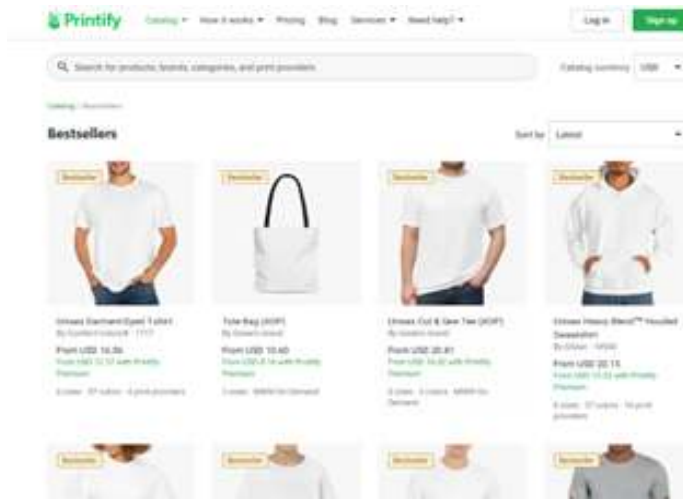
This is a popular side hustle. Let's use mugs or t-shirts as an example. You design an item on Canva, Cricut, or another designer software. You sign up with a print-on-demand company. You submit your design to the company. You advertise your product. When an order comes in, it is forwarded to the print-on-demand company which fulfills and ships the order to your customer. The money for the order comes to you, then goes out to the print-on-demand company.

Printify/Printful and more

Printify/Printful and more-

Printify has a subscription so that you can pay less per item delivered. It also has multiple printers across the country and Canada with multiple shipping times. You decide which one you want to use and choose this when you set up your delivery system. They even have a mock-up area to help you create ads.

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Lots of gurus show one mug and claim it made them millions. Catchy slogan mugs do sell on Etsy and Amazon. But not in the numbers advertised.

Merch by Amazon is a great way to print-on-demand. You submit your design to Amazon and they place it on lots of items for sale. You advertise, but Amazon can promote the items too. You receive royalties from each sale.

Resources

- Amazon Merch on Demand Overview
- Best Practices
- Royalties
- Content Policies
- Promote Your Merch
- Download product templates
- FAQs
- Legal
- Services Agreement
- Program Materials License Agreement
- Terms of Use
- Merch Collab by Amazon Print-on-Demand Schedule

- Contact Us
- Have feedback? Can't find answers?
- [Contact us](#)

Royalties

You earn a royalty on every product sold. Your royalty is based on your product's purchase price less any applicable tax, and less Amazon's costs. Amazon costs include materials, production, fulfillment, customer service, returns, exchanges, and resources required to detect and prevent fraud. Fulfillment costs include picking and packing your product when a customer orders it and shipping your product to the customer—including shipping for Amazon Prime and Free Shipping eligible orders. For the US, the purchase price includes taxes that are calculated and added at checkout (the below calculation example does not include those). For Europe and Japan marketplaces, the purchase price displayed on the product detail page (and in the below calculation example) is already inclusive of taxes.

Standard T-Shirt Examples – US

Purchase price	\$15.99	\$17.99	\$19.99	\$21.99	\$23.99	\$25.99
Royalty	\$1.93	\$3.41	\$4.89	\$6.37	\$7.85	\$9.32

Standard T-Shirt Examples - UK

Purchase price	£15.99	£17.99	£19.99	£21.99	£23.99	£25.99
Royalty	£2.59	£3.90	£5.23	£6.54	£7.87	£9.19

Please note, youth clothing is exempt from VAT in the UK. Since pricing is the same for all fits and royalties are based on the purchase price of a product before taxes, royalty amounts will be higher for UK kids sizes.

Standard T-Shirt Examples - Germany

Purchase price	€15.99	€17.99	€19.99	€21.99	€23.99	€25.99
Royalty	€1.44	€2.70	€3.96	€5.23	€6.49	€7.75

Standard T-Shirt Examples - France

Purchase price	€15.99	€16.99	€17.99	€18.99	€19.99	€20.99
Royalty	€1.47	€2.12	€2.78	€3.43	€4.09	€4.74

Standard T-Shirt Examples - Italy

Purchase price	€15.99	€16.99	€17.99	€18.99	€19.99	€20.99
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Drop Shipping

Drop Shipping means that the company will take the order, package, and ship the item to the customer. You do not have to ship the item. Amazon drop-ships through its FBA program all day long. Print on Demand companies drop-ship for you.

There is a way of selling that is not print-on-demand. You find an item on a discount seller, like Walmart. Then advertise the same product on eBay. When an order comes in, you take the money, order the product on the Walmart site, and put the customer's address as the shipping address. Walmart ships the product to the customer.

Most who do this method find higher priced items, like above-ground swimming pools or outdoor furniture, and mark it up a few hundred dollars. You must track the item to make sure it remains available while you are advertising it.

Open a Shopify Store to sell your Print-on-Demand and drop-ship products. You can consider opening your own store and placing ads for print-on-demand, drop-ship items there. Amazon is the best seller for these. Etsy is second. But it is hard to be seen on those pages and any traffic you drive there with ads is also going to see other offerings from those companies. Drive all the traffic to your site instead. You can load your shop with lots of products, clothing, mugs, jewelry, and personalized items. But you then have to get as much traffic as possible and that can take time. It is passive, but you might put in more hours to gain sales.

Paid Subscription Print on Demand, Drop-Ship Company

Working with a paid subscription print-on-demand drop ship company. Sign up with a Print-On-Demand, drop-ship company like Gear Bubble. They charge you a monthly fee- but they make it very easy to create designs and place them on their products, mugs, pillowcases, bracelets, t-shirts hoodies and they bring out unique items often. They also have customizable items which are a huge market.

If you can afford the monthly fee, this company can enable you to create tons of products for sale easily and quickly.

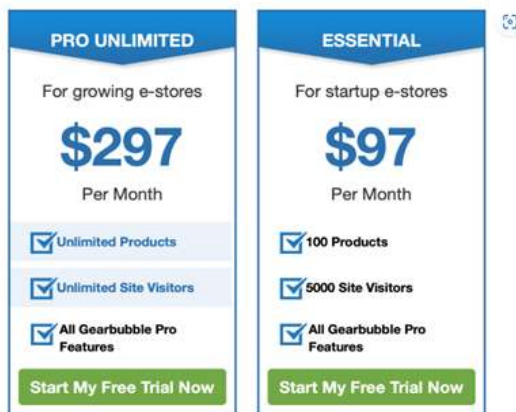
The company does have someone on FB to answer any questions and help with any problem orders. Their FB group gives helpful tips to try to bring you success. Gearbubble can link to your seller account at Amazon and your shop on Etsy for you to post products quickly and easily.

The biggest negative about Gearbubble is the lack of customer service. The biggest positive is that it is so easy to use and does a great job of tracking orders and integrating with Amazon, Etsy, and Shopify.

There are two distinct gear bubble accounts- Gear bubble print on demand-essential that has integrations to connect to Amazon, Etsy, eBay, and Shopify. And

Gearbubble Pro is a website builder that allows you to start your own store stocked with Gearbubble products.

Gearbubble Pro is an easy-to-use alternative to starting your own Shopify store.



Please double-check these numbers but at this time, we have a Gearbubble account for free.

You can also have the following accounts:

1. Essential: "For start-up e-stores" this costs \$97/month and allows for 100 products, 5000 site visitors and includes all the Gearbubble Pro features
2. Pro Unlimited: "For growing e-stores" this costs \$297/month and offers unlimited products and site visitors as well as all the GearBubble features.



5,097,346+ Products Shipped



6,816,256+ Unique Products



150,000+ Sales Globally



\$130 Million+ In Sales Processed



161,048+ Verified Customer Reviews



4.3 out of 5 Avg Star Rating



Gearbubble Pro

Sales increasing all in one eCommerce platform

[LEARN MORE >](#)



Sell on Amazon

Put your products on the biggest eCom site in just 1 Click

[LEARN MORE >](#)



Sell on Etsy

Leverage a marketplace with millions of active shoppers

[LEARN MORE >](#)

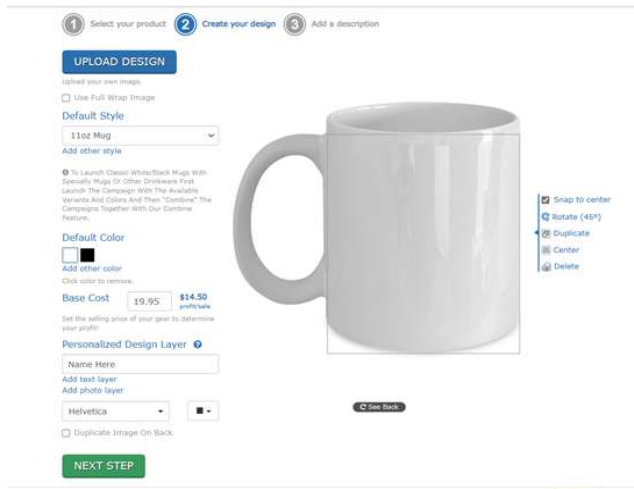


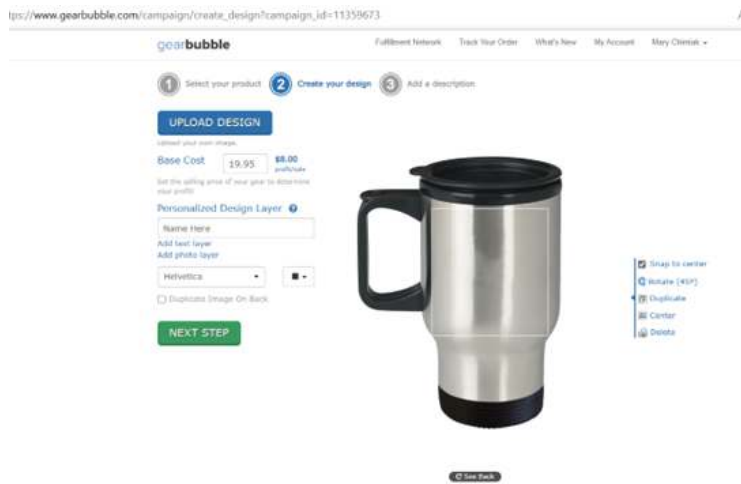
Sell on Shopify

Quickly List Products on Your Shopify Store and Fully Streamline Your Order Process

[LEARN MORE >](#)

There is **an infomercial**, a long one, that goes through each step of how to create your designs(writing catchy stuff) and put them on a mug. They sell a program for \$2500 to put you on a site (it is Gearbubble) and guide you through the process of print-on-demand drop shipping. The introductory video is very good and does not say that it is simply teaching you to use Gearbubble.





They recommend that you put 100 mugs or 100 tees out there on Amazon or Etsy and expect 2% to sell. It is a great strategy. They only provide a refund if you can show that you created and listed 90-100 mugs.

Once you get that small percentage of sales, promote the ones that sold with ads or videos to build on your success. If you expect failure, you will keep going without being discouraged. You are supposed to only have a 2% success rate, it feels really good to get to 5%! Whereas if you expect big results and only sell 5% it might cause you to suit.

Create Digital Products

Create Digital Products A popular side hustle advertisement on TikTok is to **create a digital planner**, list it on Etsy and watch the money pour in. This ad is usually followed by, "If you want to learn more, or if you like that idea, buy my program". The Gurus then try to get you to spend money monthly to be mentored, to receive prepackaged information, or to get their prepared advice on how to sell things to make money. This has multiple problems.

Save your money- I will show you why this probably won't pay off for you.

First, I will show you how to create a digital planner. Then we will look at a niche that might actually earn you money.

The FIRST STEP IS ALWAYS RESEARCH.

First, go to Etsy or PLRplanners.com and look at Digital Planners. Look at their best seller and study them. how are they priced, what are their features? Would you buy one? why or why not?

Find one or two that are best sellers that fit your company's vibe or that you like. For instance, if you have an Etsy shop that features mountains and wintery stuff, pick a best seller that matches your vibe.

Now clip or copy pictures of the features you like and throw them into a file for you to reference. Canva does have templates to use but this step will have you thinking about how to adapt the templates to your own bestselling, matching your vibe digital planners. It might also inspire you to think of new planners and log books like a log book for skiing or snowboarding, trails, snowfall, etc.

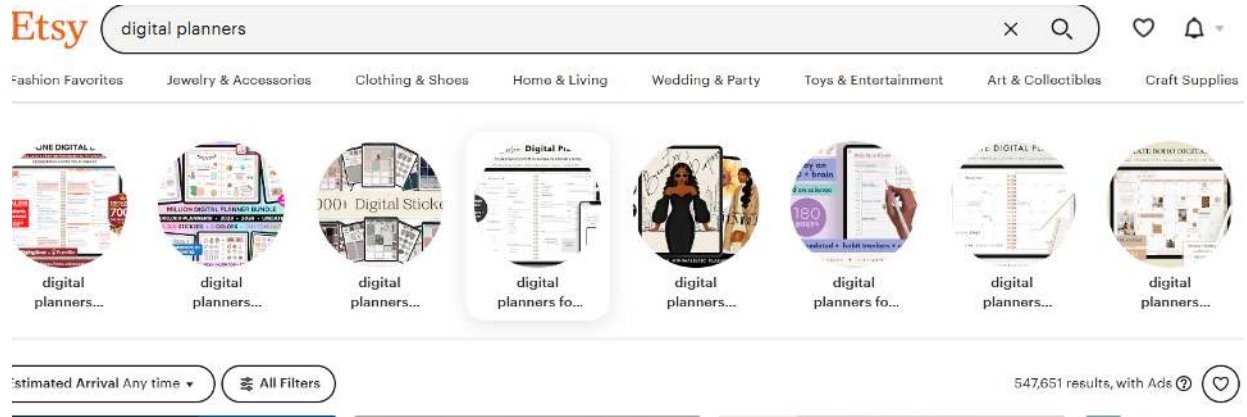
You might want 365 different pages or the same log page to repeat over and over.

Go to Canva to create your unique digital planner

But before we do- did you notice how many digital planners were for sale on Etsy? A quick check today lists 547,651 for sale today

The market is full. I wouldn't recommend selling this.

But if you want to, here are the instructions:



Just go here: <https://www.canva.com/create/personal-planners/>

On that page are the simple instructions:

Save your pages as PDFs or Jpegs. Then open it and **edit it**.

When building they say to measure twice, cut once.

In writing you should edit twice before you finalize anything.

Consider using Grammarly which is free, to review all your writing.

<https://app.grammarly.com/>

Canva only allows 100 pages at a time. You may need to save two or three files for your full project.

If you have created more than one file, you will need to use a site to merge them - This is a free site <https://smallpdf.com/merge-pdf>

How to make a personal planner

1 Open Canva

Launch Canva on your web browser or app and search for Docs to begin a new visual document.

2 Choose a planner template

Explore our template collection to find a planner that suits your needs. Choose among daily, weekly, or monthly schedules or themes ranging from workout and meal plans to personal growth. Narrow your search by style, theme, or color. Select a template you want to use or create your planner from a blank layout.

3 Make a custom planner

Edit your planner as you see fit. Split up work-related tasks and group them into to-do lists. Outline your travel itinerary and budget. Note upcoming family events and health appointments in the next week or month. You can also highlight priorities, break down tasks into hourly intervals, or add any information you need to help you stay on top of everything on your plate.

4 Customize away

Make your planner even more personal by switching color combinations, changing font styles, and moving elements around. Give your document a creative flair with eye-catching images, icons, and illustrations from our media library. Or use data visualization tools like tables, charts or [pictograms](#) to map out your goals and the steps needed to reach them. Need to get out of a creative slump? Use /Magic commands to kickstart your imagination and streamline your workflow.

5 Share and collaborate

Share your customized planner by generating a design link or sending it to your email list. Easily collaborate on your planner with friends or teammates in real time. You can also present your document straight from the editor by clicking Convert and turning your Canva Doc into a Canva presentation.

After you merge them together check the size. You probably need to compress the file. It cannot exceed 20MB for Etsy. Each time you compress a file it can lose some quality in the images. Here is a free site to compress your files:
<https://www.wecompress.com/en/>

Etsy has a limit to how large a file you can upload for sale- 20MB each and a total of five files maximum.

See details of uploading digital files here- [How to Manage Your Digital Listings – Etsy Help](#)

This is from the Etsy website:

How to Manage Your Digital Listings

Digital items come in two categories:

- Instant downloads: Ready-made files that the buyer can access immediately upon purchase
- Made-to-order downloads: Custom files made to a buyer's specification that will be sent to them upon completion.

Follow the [instructions to list an item on Etsy](#) and choose **Digital item** under **Type**. To create a made-to-order digital listing:

1. Go to **Listing Details**.
2. Find **About this listing**.
3. Go to the **When did you make it?** dropdown.
4. Select **Made To Order**.

How to add files to your digital listing

When listing a digital item that is an instant download, you'll need to upload the files that the buyer is purchasing when you create the listing. You can upload up to five digital files. The maximum size for each file is 20MB.

Do you want to compete with over half a million digital planners?

Instead, we can use my previous example- a ski journal. What is the competition there? 643.

Remember, do your research and find your niche.

That's better than half a million.

Create products for underserved markets. A logbook for mileage is an oversaturated market.

A log book for specific drivers like visiting physical therapists, or someone with a house cleaning business who can deduct mileage between homes is more specific and more likely to be bought by that category of drivers.

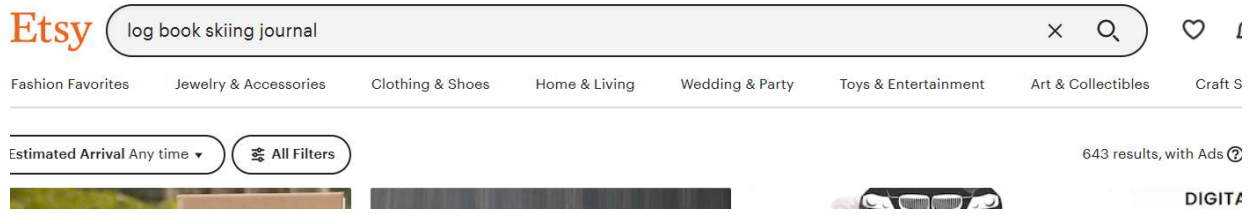
Put in sections specific to that genre or profession, like a section for what to focus on next time, and things to remember to bring to the next visit. Make it more than a mileage log book for each specific profession and you will have a much better chance of selling. Then market it to physical therapists or house cleaners. Put it on Pinterest where it can generate for you forever. As long as your Etsy shop is open, you can collect sales on this item.

One more note about Etsy that the gurus have all wrong- and it drives me crazy. Anytime you see or hear this, click through.

Let's pick a random product.

Here is the link: https://www.etsy.com/listing/766288332/camping-journal-planner-and-mileage-log?ga_order=most_relevant&ga_search_type=all&ga_view_type=gallery&ga_search_query=log+book+skiing+journal&ref=sc_gallery-1-2&pro=1&frs=1&plkey=95c02d1fb099eb847a9b715cbc3bacfd522059a5%3A766288332

Here is the page:



Let's look closer at the listing:

Here is the home page for the seller, TaylorGeorgeDesigns:

In 13 carts

\$19.12 ~~\$22.50~~ (15% Off)

Camping Journal Planner and Mileage Log - RV Logbook
and Campsite Travel Book - Camping Gift

TaylorGeorgeDesigns  Follow

4,090 sales | ★★★★★

Quantity

The gurus tell you to look at this information above and they say- "Wow... Because it is a digital product, there is no shipping. Look at those numbers. They have sold 4090 of these journals. That is \$73,000 that can be yours. Buy my program and I will show you how!!!"

No, that is not true.

Firstly, Etsy has a 6.5% sales fee and a 3% financial transaction fee.

Secondly, that is not the number of sales for this particular item.

This seller has made 4090 sales since they opened the shop in 2018. That is over 4 years on multiple products, some costing more and some costing less.

This product has 500 reviews so we can believe that over 500 people bought the mileage tracker. But not 4000.

The Gurus are just trying to sell you THEIR programs.

Do Not Fall For It.

4090 Sales

661 Admirers

[Report this shop to Etsy](#)

Create Digital Products

Create Digital Products Create KDP Interiors You can create KDP Interiors for your digital log books and planners or you can purchase them on Etsy or Creative Fabrica, or you can create interiors and sell them on the same sites for others to buy and use. Look on Etsy or Creative Fabrica at similar products and see what you like. Create something similar on BookBolt or Canva. We prefer BookBolt to create KDP interiors easily and quickly. Here is a 20% off coupon for BookBolt SYSH20off. Just enter it at checkout.

Canva has images but remember that everything you do must be original so you don't get rejected like we were! You can create on BookBolt, save it as a PDF, and sell it/upload it for sale as a digital download on Etsy. We will walk through a different digital creation in the next paragraphs.

Create SVG files to Sell

Create SVG Files to Sell

Find images and fonts that are royalty-free- no copyright infringements- or make your own. Here are royalty-free sites • 1001 Fonts:

<https://www.1001fonts.com/free-for-commercial-use-fonts.html>

- Fontspace: <https://www.fontspace.com/commercial-fonts>
- Fontbundles: <https://fontbundles.net/free-fonts>

Install Inkscape on your Laptop. Inkscape is one of the most popular vector art creation apps, and it's also completely free. Even if you created your design in a raster-based editor (or downloaded a design in the BMP, PNG, or JPEG format), you can import it into Inkscape and use the tracing tools to convert it. If you haven't already installed Inkscape, you can download it from <https://inkscape.org>. Follow the steps to create or import a file and convert it to an SVG. Then list and sell it on Etsy or Cricut. One lady sells hers on her Facebook site successfully.

Create a Digital Book with Canva

Create a digital book to sell on Etsy

In this example, we will go step by step through creating a Digital Motivational Book in Canva to sell on Etsy. We will use Canva because it has a cool feature called Batch Creating.

Canva is free but most of us sign up for Canva Pro because it has even more features. (costs about \$10 a month")

Batch Creating digital products in Canva to sell on Etsy. We will make a motivational book. I know the market is oversaturated but this skill set transfers to making many different books of this type.

We start with the amazing new tool, ChatGPT

Sign up for free at chat.openai.com

Open Chat GPT and ask a question. "Please write me 10 original uplifting motivational quotes"



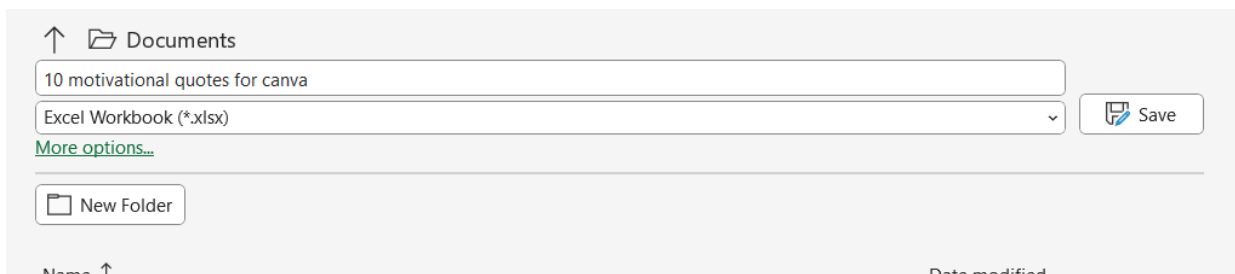
Sure, here are 10 original uplifting motivational quotes:



1. "Believe in yourself and your abilities, and the world will believe in you too."
2. "Every setback is an opportunity to learn, grow and come back stronger."
3. "Your attitude determines your altitude. Aim high and soar."
4. "Success is not final, failure is not fatal: it is the courage to continue that counts."
5. "Your dreams are within reach, all you need is the courage to pursue them."
6. "Every day is a new opportunity to make a difference and change your life."
7. "When life gets tough, remember that you are tougher. Keep going."
8. "Don't wait for the perfect moment, create it yourself and make it perfect."
9. "You are the author of your own story, make it a bestseller."
10. "The only way to do great work is to love what you do. Find your passion and pursue it relentlessly."

Copy and paste these quotes into an Excel spreadsheet

Go into the file and remove anything you don't want to be copied, remove quotation marks or numbers if necessary. When you save it, click on the arrow next to where it says Excel Workbook and choose to save it as a CSV file



Now go to Canva to create your journal.

Go to the bulk create tab or type in bulk create and look at the template drop-down menu

Find a template you like- I chose to look at notebooks' interiors. Then alter the interior:

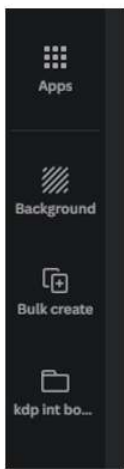
I edited the design to look different and have different wording but I plan to put the quotes in the box that says "Schedule planner" currently:

Leave just your first page on the screen. Do not generate copies of the pages. Canva will generate an entire page for you.

Right-click on the box where you want your quote to go

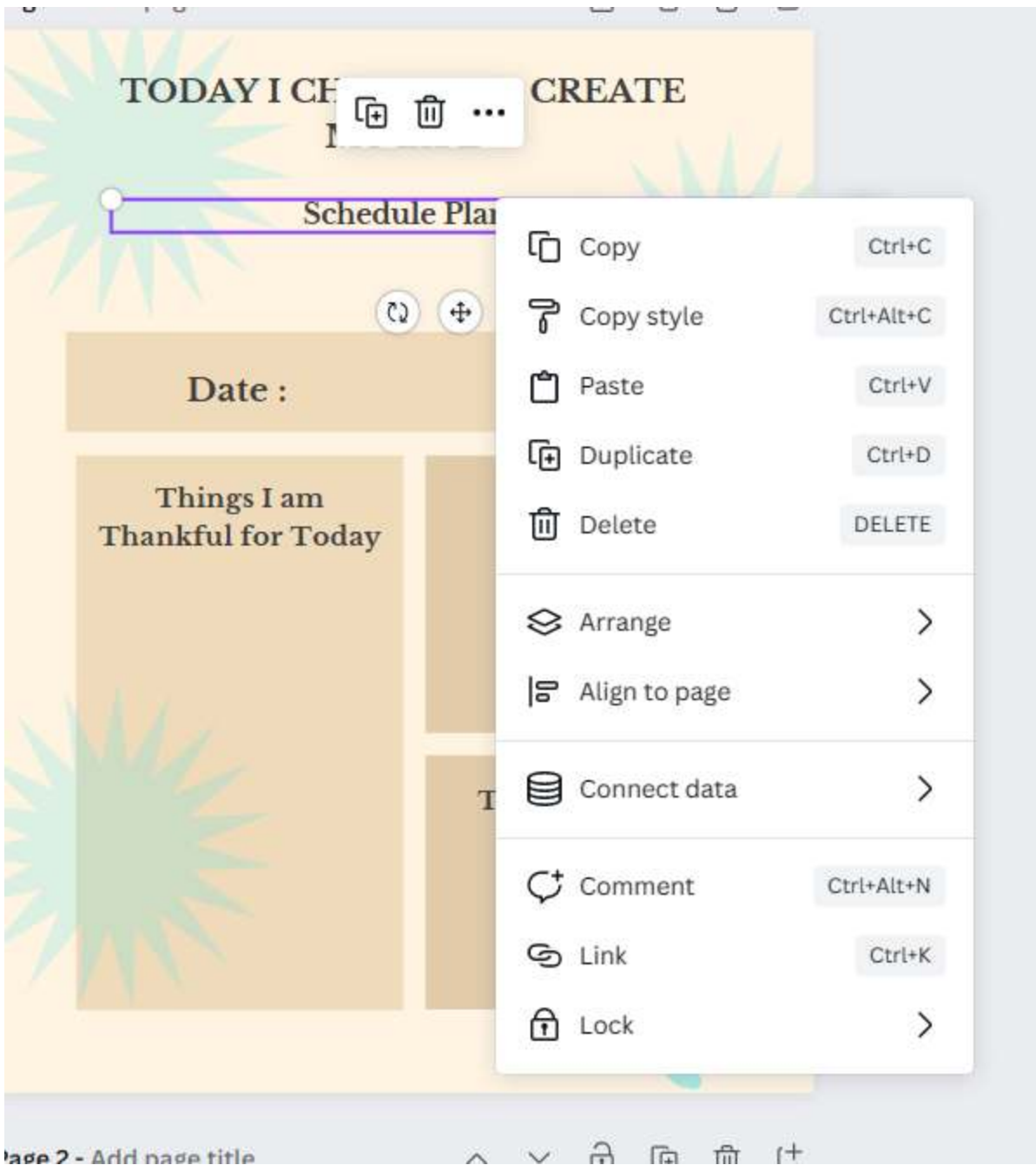
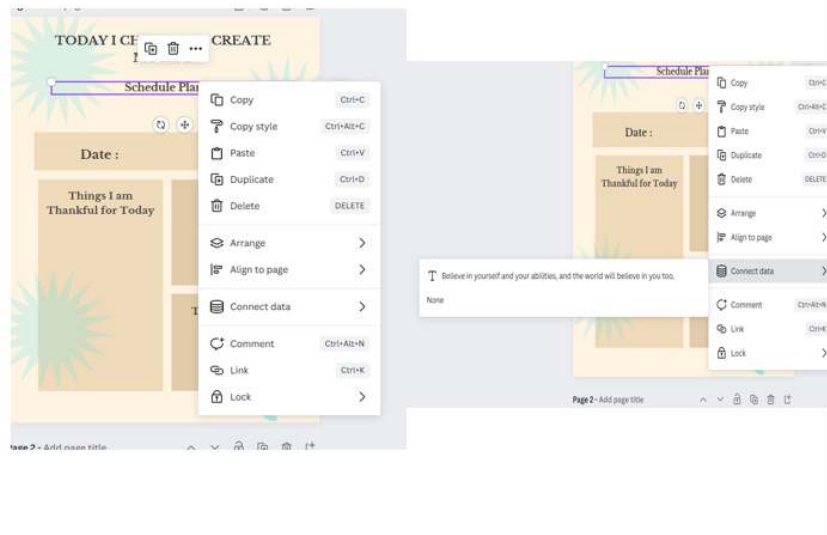
Click on Connect data and your quote will be placed in the indicated box, for me the box I clicked on is "Schedule Planner"

My first quote shows up in a box. Click on that to enter it into the box.



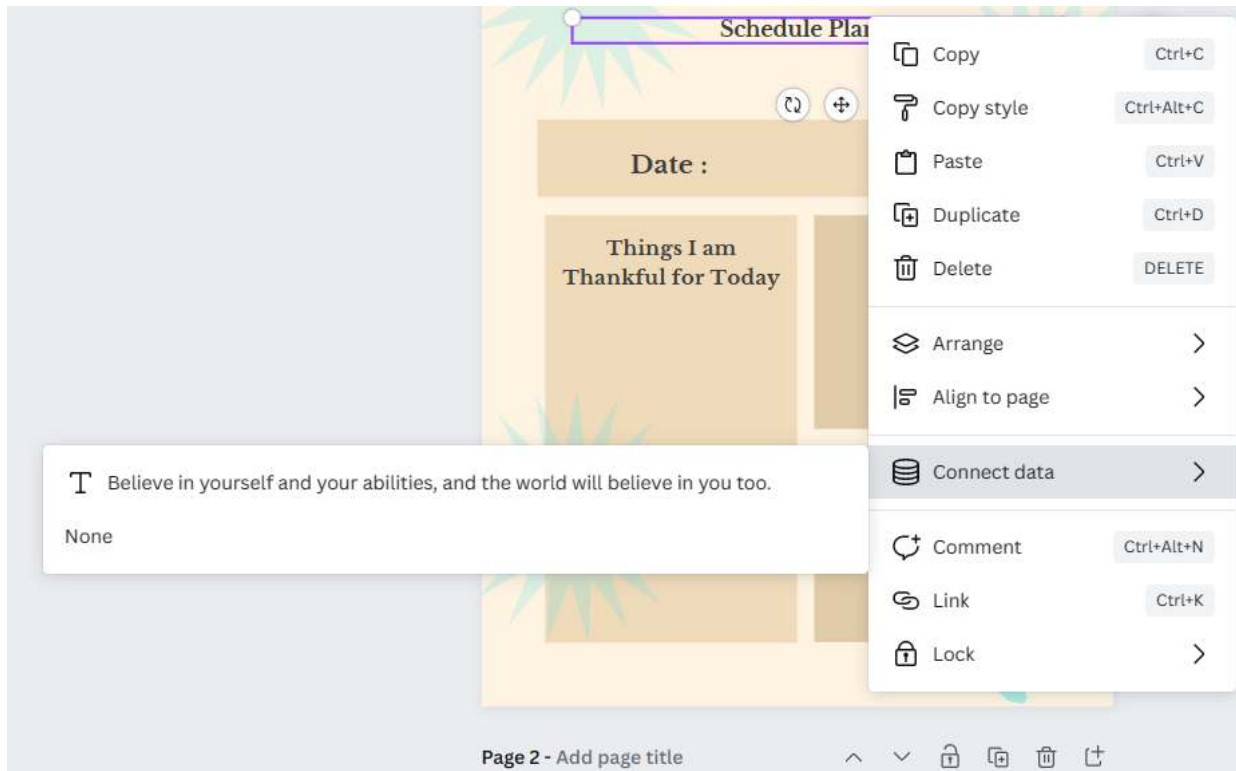
Click on bulk create. Choose to upload a CSV file. Find the file and click open to upload it to Canva

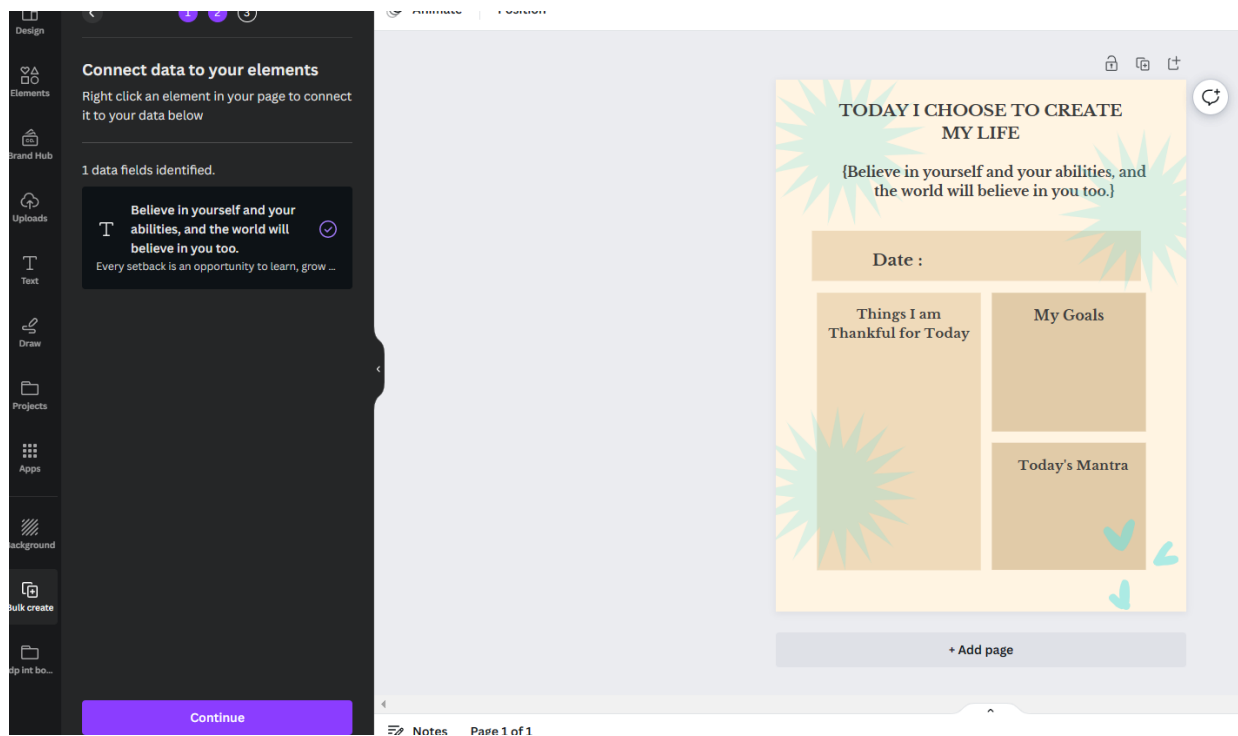
Leave just your first page on the screen. Do not generate copies of the pages. Canva will generate an entire page for you.



Then click continue on the purple button below the CSV list

Canva will then generate the rest of the pages with the quotes in the box. Imagine how fast this is with 100-page books!! But we are only doing 10 for an example so click on generate 9





The other 9 pages are generated on a new screen

.Now save the file as a download as a PDF. You may need to combine the PDF files with <https://smallpdf.com/merge-pdf>

Make a cover. Combine it all, take lots of screenshots for advertising pictures, and post them on Etsy.

Now repeat and repeat- create lots of different journals for your ETSY store

Name Your Files

NAME YOUR FILES The name on the file is what is shown to the client when downloaded. Double-check your file names!

In Affiliate marketing, you can sometimes put a few words into your unique link. Choose words you want your customer to see; words that look like it is a discount or a special deal. Words like 10off, special, discount, familyandfriends, and things like that.

Real Life- Use Multiple Tools

How to use multiple tools to create a passive income stream

Look at popular videos and find a topic that is getting clicks. Most videos that show up in your feed on Reels or TikTok are getting clicks. Go to ChatGPT and ask for 30 titles for this topic. Go back to ChatGPT and ask it to write you copy(transcript) on that title. Create a short video from the script and add a link to any affiliate that will pay you to promote them.

Let's say you choose the topic of best family vacation spots. Then google highpayingaffiliateprograms.com and find affiliate programs to promote that are about vacations. Have ChatGPT write 30 titles such as "How to choose the best vacation destinations for your family" and "The top family-friendly resorts in Florida" that align with the affiliate program you want to market.

Then have ChatGPT write the script.

Meanwhile, open an Instagram page on Vacation spots

Use CreatorU to gain followers quickly.

Make posts and videos and post them on your page and also on Pinterest, TikTok, Reels, and other social media platforms.

This whole process should only take a few hours and provide you with passive income.

Once More:

Do your research. Look at popular videos and find a topic that is getting clicks. Google that subject and affiliate marketing to find who and what to market. Research pricing for that item.

Get affiliate links for the product OR find the product you wish to sell.

Create an advertising budget. Calculate projected net profit.

Go to ChatGPT and ask for 30 titles for this topic. Go back to ChatGPT and ask it to write you copy(transcript) on that title.

Create a short video from the script and add your affiliate links.

Use Canva or Cricut to create visual images for your ads. Add in your affiliate links.

Order the product if possible and create a hands-on video

Make a PowerPoint with free pictures from Unsplash, Pexels, or Pixabay and free music from Envato – make a video

Open a Facebook and Instagram page on the topic. Open a Pinterest board on the topic. Use Creator U info to gain followers quickly

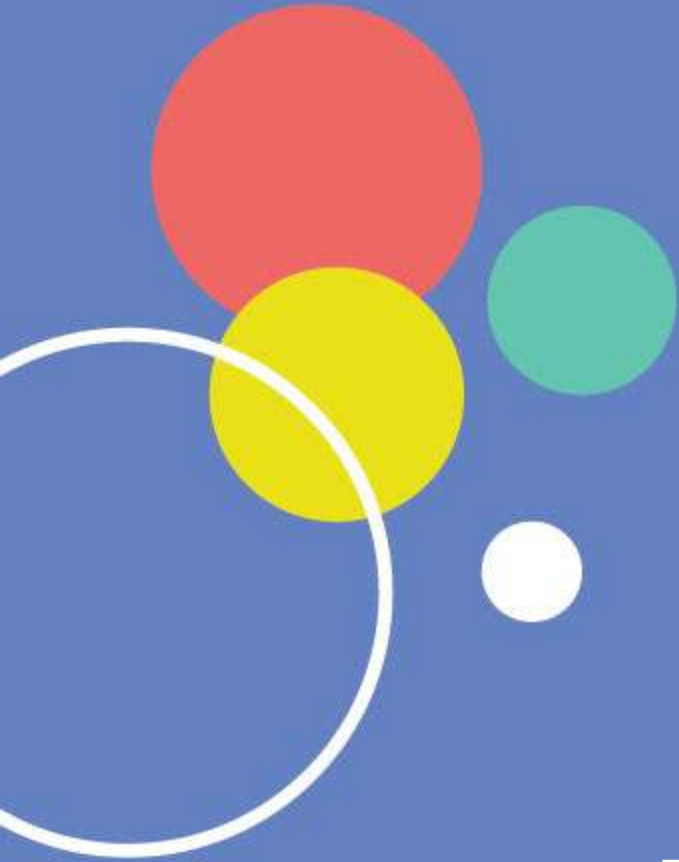
Batch content create the posts and videos for each social media site and schedule them for release

Put your unique affiliate link on everything you create and post

If marketing multiple items, set up a Shopify store and send the traffic there

If drop shipping be sure to be clear on expected shipping times

Boom- unlimited passive income.



**Now let's move on to Book
4
Start Your Side Hustle
Creative.**